

# Post-Election Survey AmCham Shanghai

(November 19, 2020)

### Survey Background

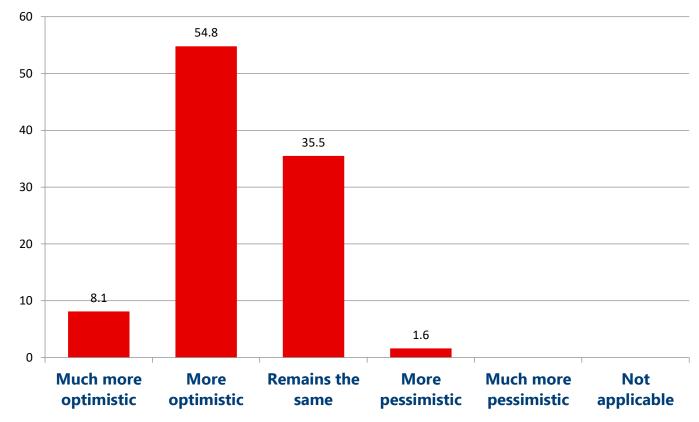


- Survey was taken from November 11 to November 15
- Responses were received from 124 companies
- 50 companies surveyed have global revenues in excess of \$1 billion



#### Companies more optimistic with a Biden administration

# How has the US election result affected your thinking about doing business in China?

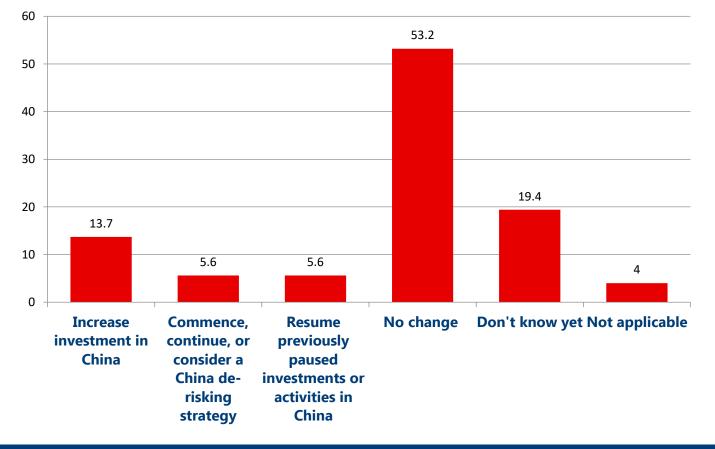


- 62.9% of respondents are more optimistic about doing business in China
- Only 1.6% of respondents are more pessimistic
- Service sector is most optimistic at
   64% with a further 9% highly optimistic. Retailers responded as
   15% being highly optimistic





# Under a Biden administration, will your company: (Check all that apply)

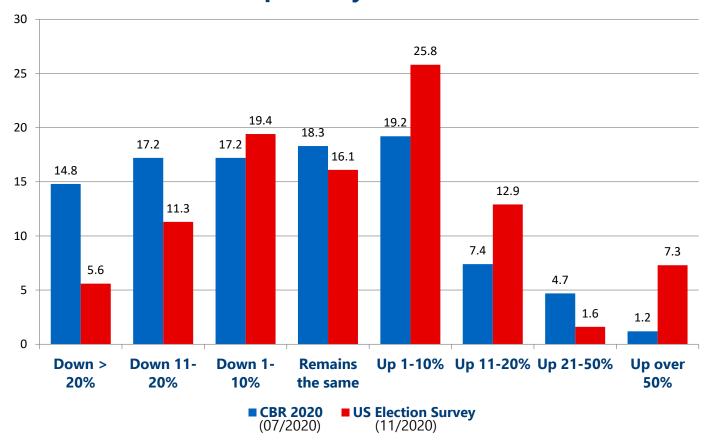


- **53.2%** of respondents don't plan to change their investment strategies in light of the election
- 13.7% of respondents will increase investment in China
- 19.4% of respondents have yet to determine their plans
- 15% of both manufacturers and service sector companies will increase investment with 9% of service companies resuming previously paused investments



## Expected 2020 revenue is higher now than over summer

# How does your estimated China 2020 revenue now compare to your 2019 results?

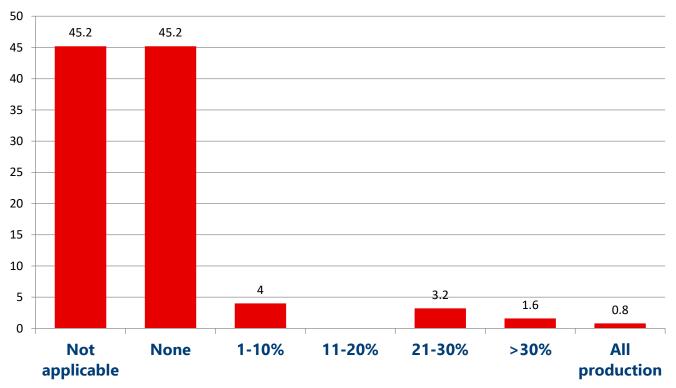


- Respondents are more optimistic about their expected 2020 revenue in November than they were in July (see China Business Report survey)
- 47.6% of respondents now expect their 2020 revenue to grow compared to 2019, versus 32.5% who expected so in July
- Manufacturers' estimated revenue shifted considerably for the better with 55% expecting growth over 2019



### Most production will remain in China

# If your company manufactures, what percent of production are you planning or considering moving offshore from China over the next 3 years?

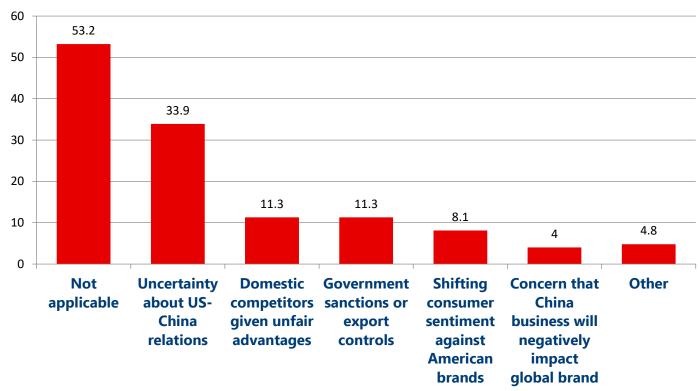


- 82.4% of those with production capacity in China do not plan on moving production offshore in the next 3 years
- 10.3% of producers plan on moving more than 20% of production out of China in the next 3 years



### US-China relations a top concern for global boards

# If your global board is re-balancing away from China, what are they most concerned about? (Check all that apply)

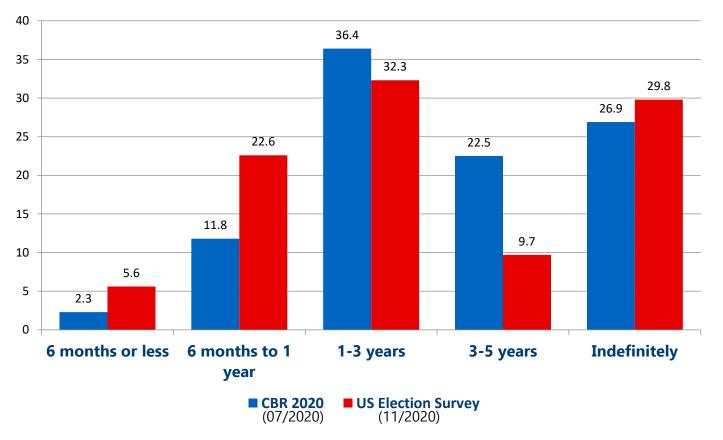


 Excluding "not applicable" responses, 72.4% say that uncertainty about US-China relations is the top concern for global boards that are rebalancing away from China





#### How much longer do you think the current US-China trade tensions will continue?

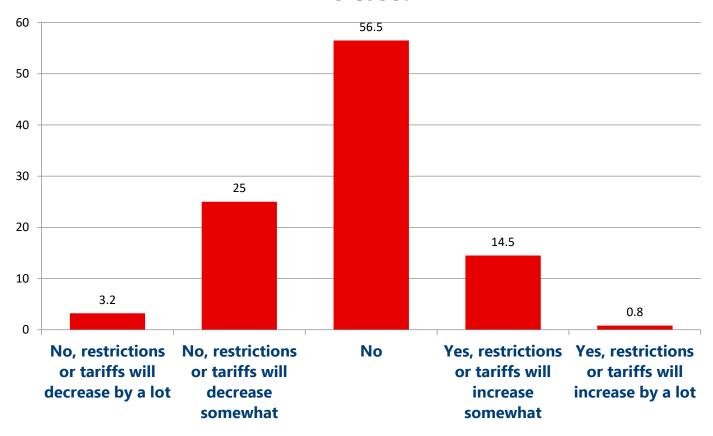


- 28.2% of respondents now believe that US-China trade tensions will last one year or less, compared to 14.1% who thought so in July
- The percentage of respondents who believe tensions will last indefinitely increased slightly from 26.9% to 29.8%
- For retailers and services, sentiment shifted roughly 20% toward indefinite resolution versus easing within 6 months to 3 years



### Majority do not believe trade restrictions or tariffs will grow

# Do you expect trade restrictions or tariffs to increase?



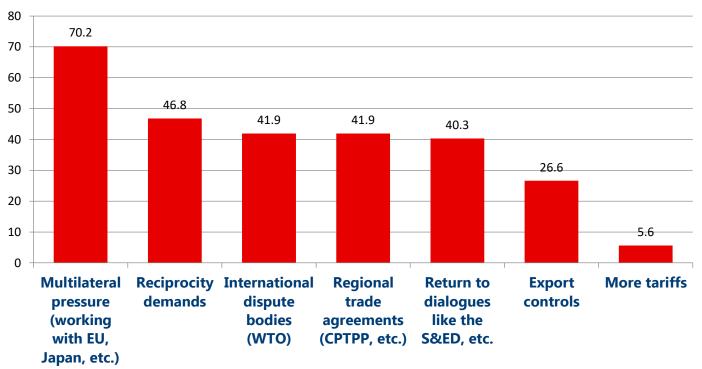
- 84.7% of respondents do not believe there will be an increase in trade restrictions or tariffs
- The largest\* companies responding thought that trade restrictions or tariffs would increase somewhat (29%). The smallest\*\* companies thought they may decrease (34%)

\*annual global revenue of > US\$5 billion \*\*annual global revenue of < US\$50 million



#### Increase in multilateral pressure expected

# Which policies do you expect the US administration to adopt for trade relations with China? (Check all that apply)

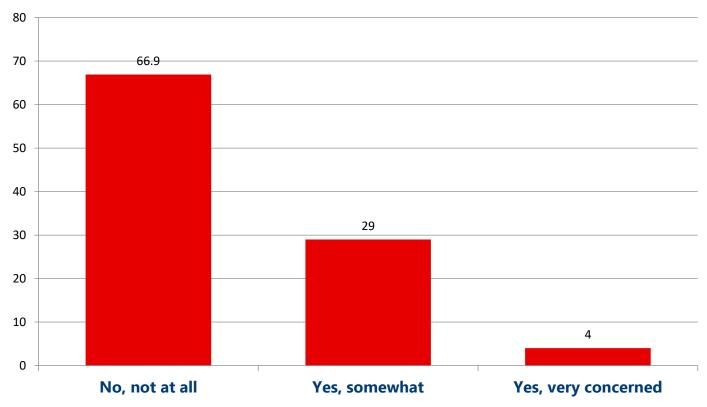


- 70.2% of respondents believe the Biden administration will use multilateral pressure in managing trade relations with China
- Only 5.6% think there will be more tariffs

## Concerns about employee safety



How concerned are you about the personal health and safety of your employees in China, as a possible result of exit bans, detention, or other restrictions?



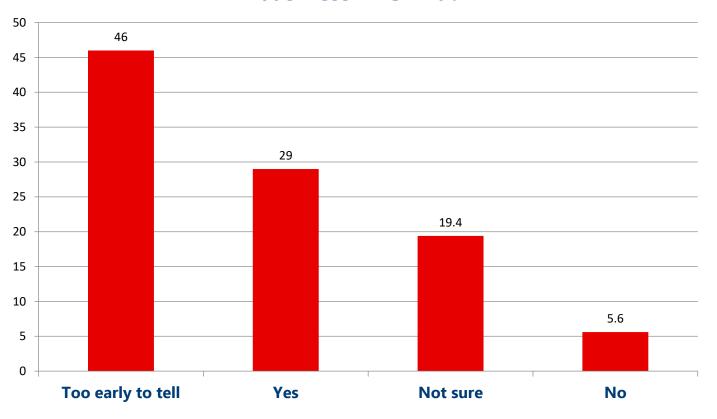
- While a majority of (66.9%)
  respondents are not concerned
  about exit bans, detentions and
  other restrictions, 29% are
  somewhat concerned, and 4% say
  they are very concerned
- Half of the smallest\* companies responding were somewhat or very concerned

\*annual global revenue of <US\$50 million



### Impact of Dual Circulation on foreign firms

# Do you believe Dual Circulation will help your business in China?



- Almost half of respondents believe it is too early to tell if their business will benefit from Dual Circulation
- **29%** of respondents believe they will benefit from the policy
- Those responding most favorably include 54% of the retailers and 41% of companies with revenue between US\$1 and 5 billion