The Business Impact of the Coronavirus

The American Chamber of Commerce in Shanghai
February 7th, 2020
Survey Summary

• Below are the results of a mini-survey conducted by the American Chamber of Commerce in Shanghai between Tuesday night, February 4th and COB Thursday, February 6th in relation to the coronavirus and its impact on companies.

• Questions focused on quantitative issues such as the coronavirus’s expected impact on corporate revenues and Chinese GDP, as well as workplace issues such as travel, work from home policies and repatriation of foreign staff.

• The survey was answered by 127 companies, including 20 with China-sourced revenues of over $500 million, and 27 with China revenues of $100-500 million.

• Results in graphs are shown as percentages of the total responses unless otherwise noted.
Survey Highlights

• 87% of companies responding believe the coronavirus will have a direct impact on 2020 revenues; 24% expect revenues to fall by 16% or more.

• 16% of respondents expect China’s 2020 GDP to fall by more than 2% as a result of the coronavirus.

• 29% of respondents believe that their corporate headquarters does not sufficiently understand the potential economic impact of the coronavirus.

• 60% of companies are planning a mandatory work from home policy for their staff, with almost all offering optional work from home.
Q1: What measures are you taking to protect your staff?

- Optional work from home
- Mandatory masks in the workplace
- Mandatory screening or temperature checks
- Separated work areas in order to isolate a possible infection
- Other
Q2: Are you planning a mandatory work from home policy for some or all workers?
Q3: Has your company cancelled staff travel within China?
Q4: Is your company cancelling or postponing events that include 20 people or more?
Q5: Is your company planning to repatriate foreign staff and/or their families?
Q6: What impact will the coronavirus have on your estimated 2020 revenues?
Q7: What impact do you estimate the coronavirus will have on China's GDP in 2020?

- Down 1.1 - 1.5%
- Down 0.6-1.0%
- Down > 2.0%
- Down 1.6% - 2.0%
- Down 0.1-0.5%
- Very little, or not at all
Q8: Is your company re-evaluating its China strategy, as a direct result of the coronavirus?

No
Too early to say
Yes
Q9: Could the coronavirus situation result in your company moving some jobs out of China?
Q10: Does your corporate headquarters sufficiently understand the potential economic impact of the coronavirus?
Q11: What were your company's 2019 China revenues?

*Figures shown represent the actual number of companies with the designated revenues. Figures are not percentages.*