



# The Business Impact of the Coronavirus

## 《上海美国商会调查问卷报告：新型冠状病毒疫情对企业的影响》

The American Chamber of Commerce in Shanghai

February 7<sup>th</sup>, 2020

上海美国商会 | 2020年2月7日

# Survey Summary 调研介绍



- Below are the results of a mini-survey conducted by the American Chamber of Commerce in Shanghai between Tuesday night, February 4th and COB Thursday, February 6th in relation to the coronavirus and its impact on companies.

报告结果来源于上海美国商会在今年2月4日晚至2月6日期间所收集到的有关新型冠状病毒疫情及其涉企影响的调查问卷结果。

- Questions focused on quantitative issues such as the coronavirus's expected impact on corporate revenues and Chinese GDP, as well as workplace issues such as travel, work from home policies and repatriation of foreign staff.

本次调研聚焦于新型冠状病毒疫情对企业营收和中国经济预期影响等量化问题，以及员工差旅、居家远程办公和外籍员工撤离等用工政策。

- The survey was answered by 127 companies, including 20 with China-sourced revenues of over \$500 million, and 27 with China revenues of \$100-500 million.

共计127家企业参与本次调研，其中20家受访企业的在华营收超过5亿美元，27家受访企业的在华营收介于1-5亿美元之间。

- Results in graphs are shown as percentages of the total responses unless otherwise noted.

若非特殊声明，本次调研图表中的数据结果均以占受访群体的百分比形式体现。

# Survey Highlights 调研概要



- 87% of companies responding believe the coronavirus will have a direct impact on 2020 revenues; 24% expect revenues to fall by 16% or more.

87%的受访企业认为新型冠状病毒疫情将直接影响其2020年度营收; 24%的受访企业预计其2020年度营收将较早前预期出现16%甚至更高层次的下滑。

- 16% of respondents expect China's 2020 GDP to fall by more than 2% as a result of the coronavirus.

16%的受访企业预计此次疫情将导致中国2020年度GDP增速下滑2%以上。

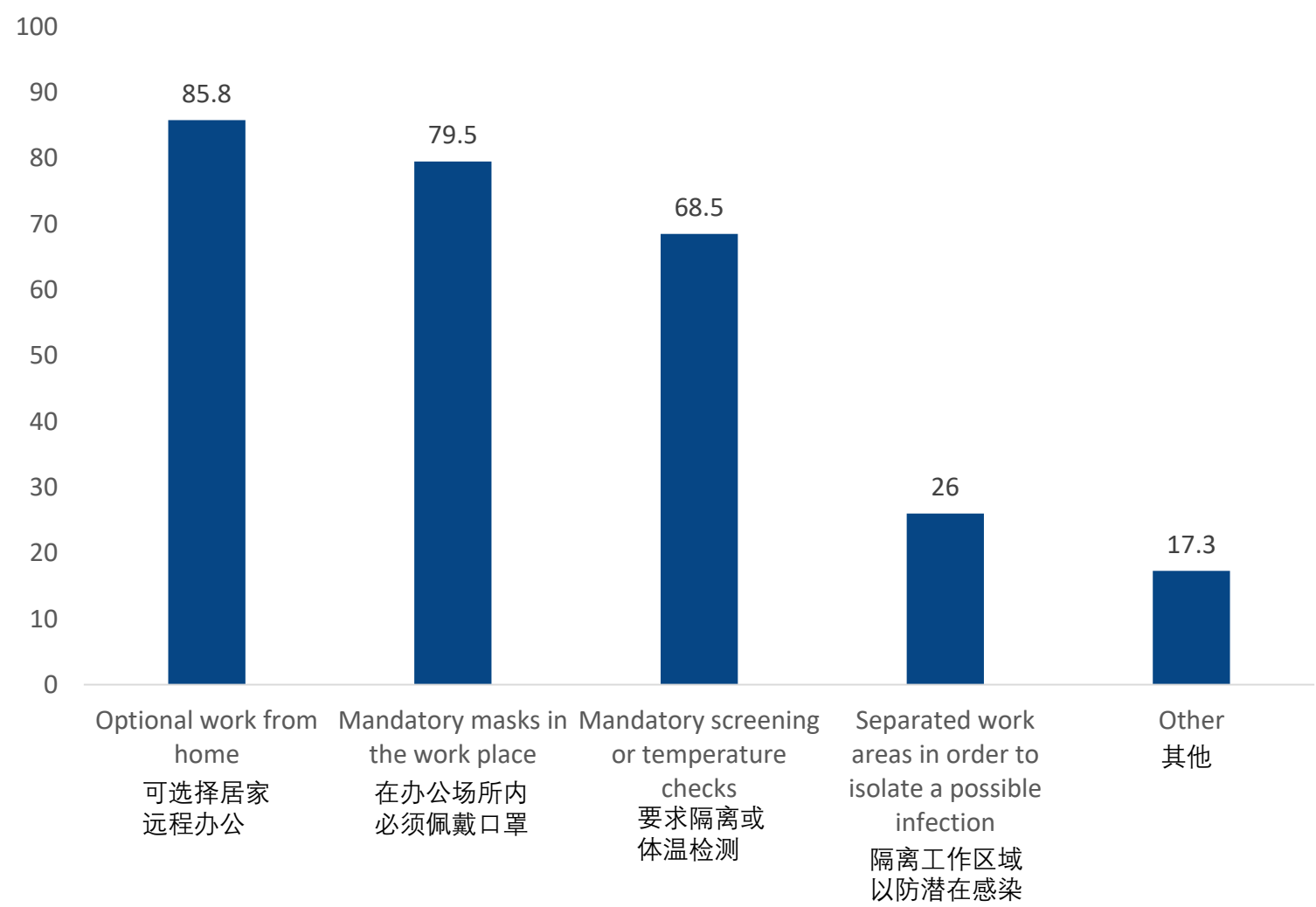
- 29% of respondents believe that their corporate headquarters does not sufficiently understand the potential economic impact of the coronavirus.

29%的受访企业认为其公司总部尚未充分了解此次疫情的潜在经济影响。

- 60% of companies are planning a mandatory work from home policy for their staff, with almost 90% offering optional work from home.

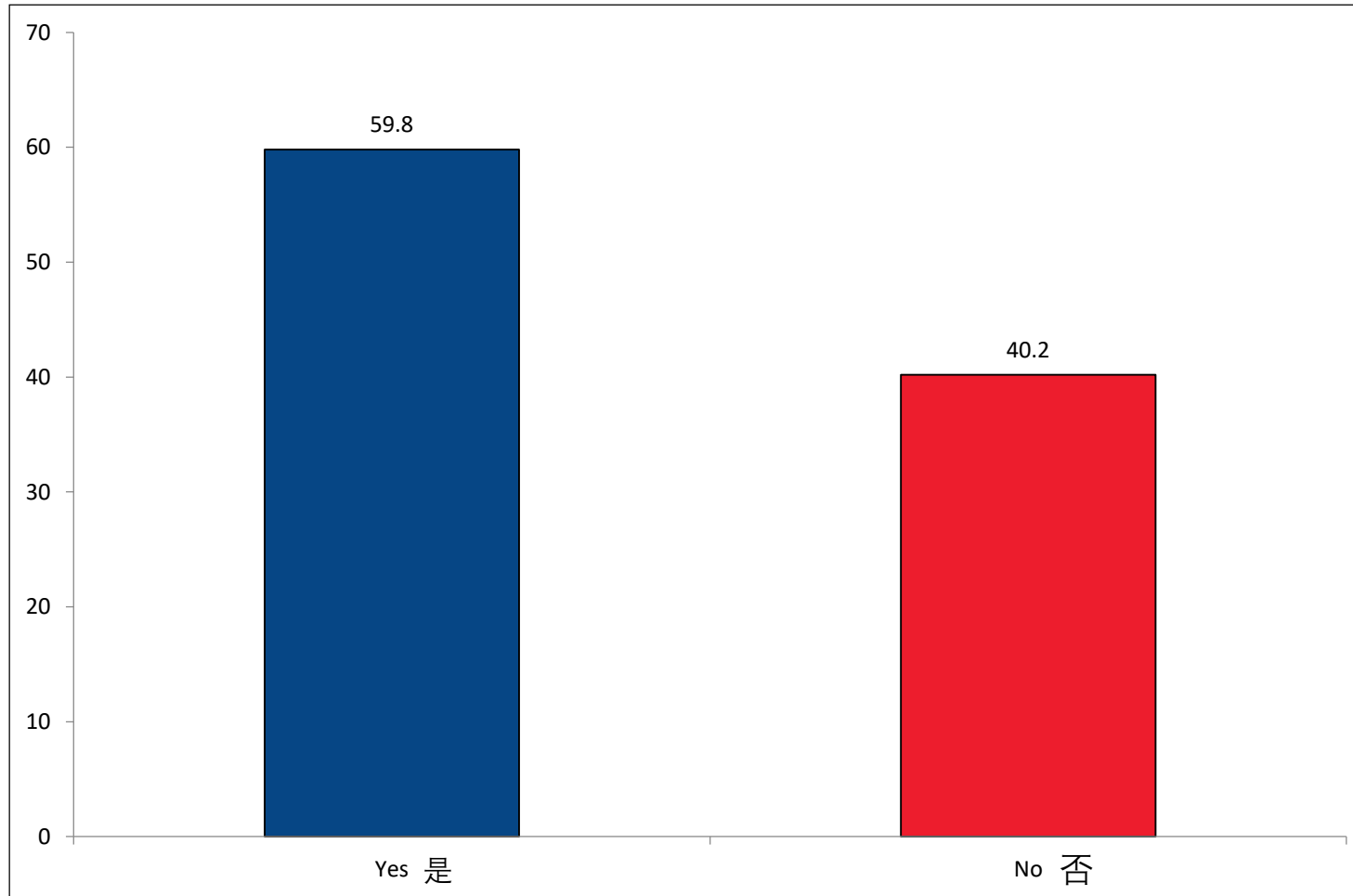
60%的受访企业计划强制要求其员工居家远程办公, 近90%的受访企业表示将向其员工提供居家远程办公的选择方案。

# Q1: What measures are you taking to protect your staff? 贵司将采取何种员工保护措施？

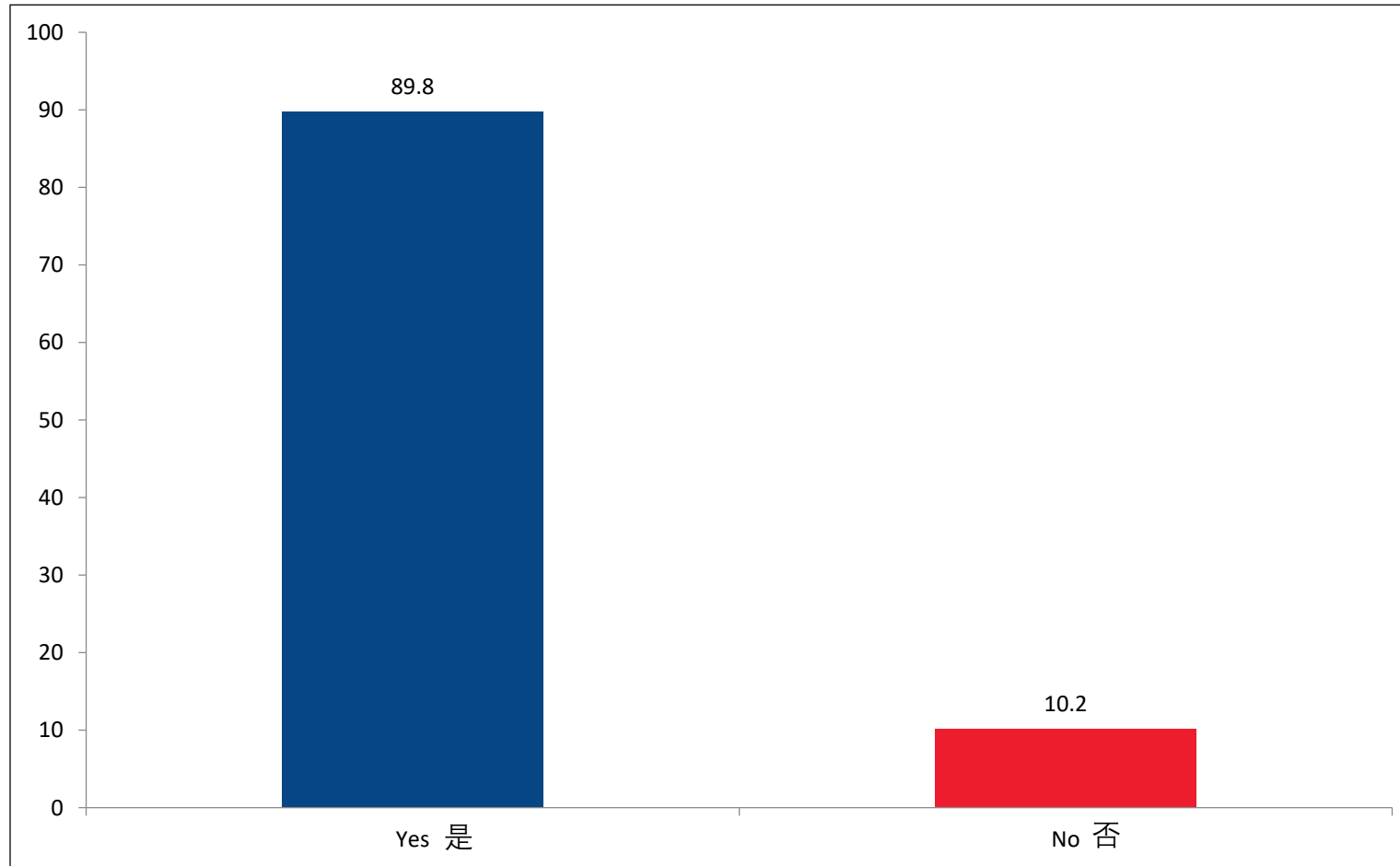


Q2: Are you planning a mandatory work from home policy for some or all workers?

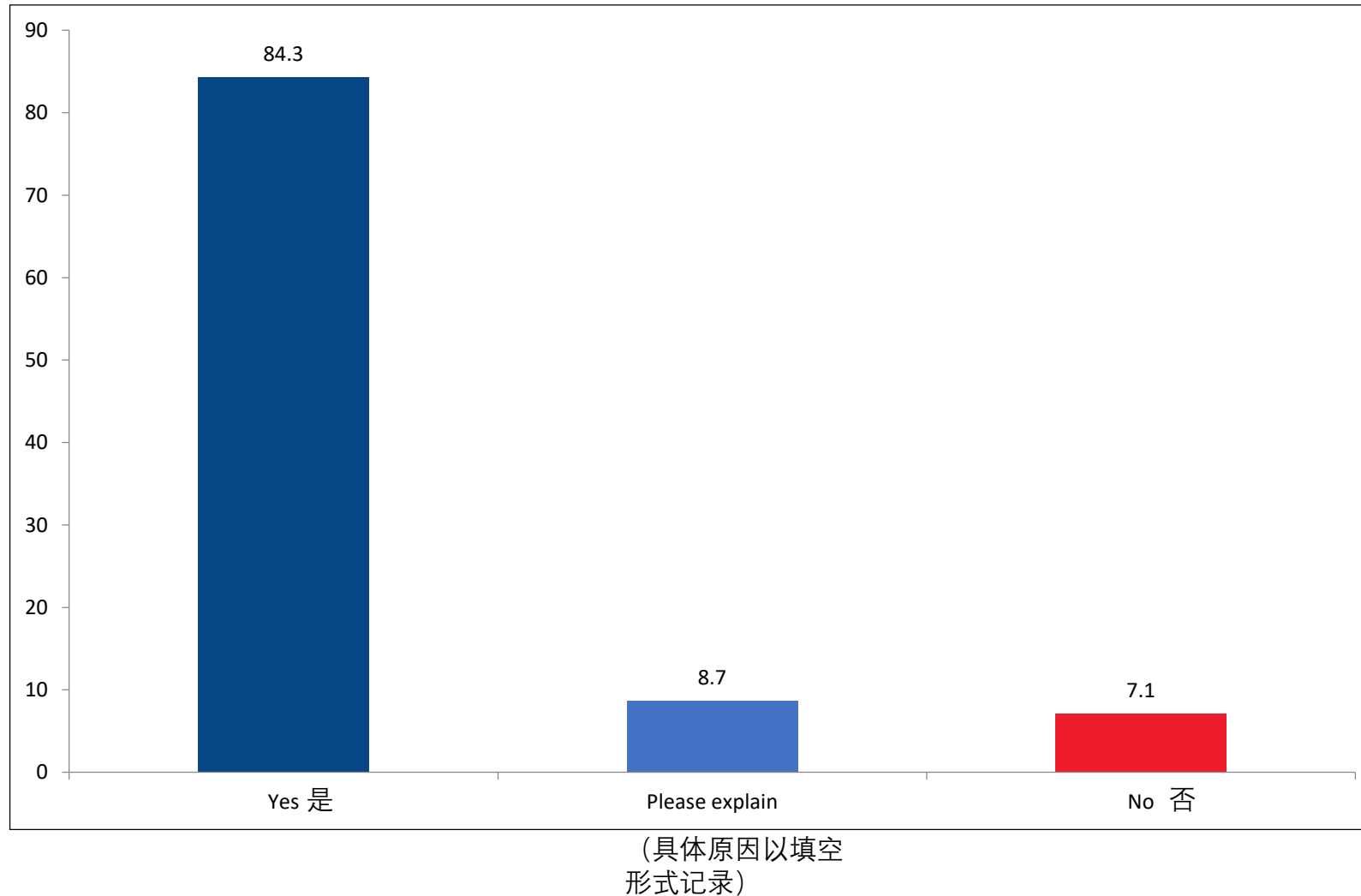
贵司是否计划强制要求部分或所有员工居家远程办公？



Q3: Has your company cancelled staff travel within China?  
贵司是否已暂停国内范围的员工差旅?

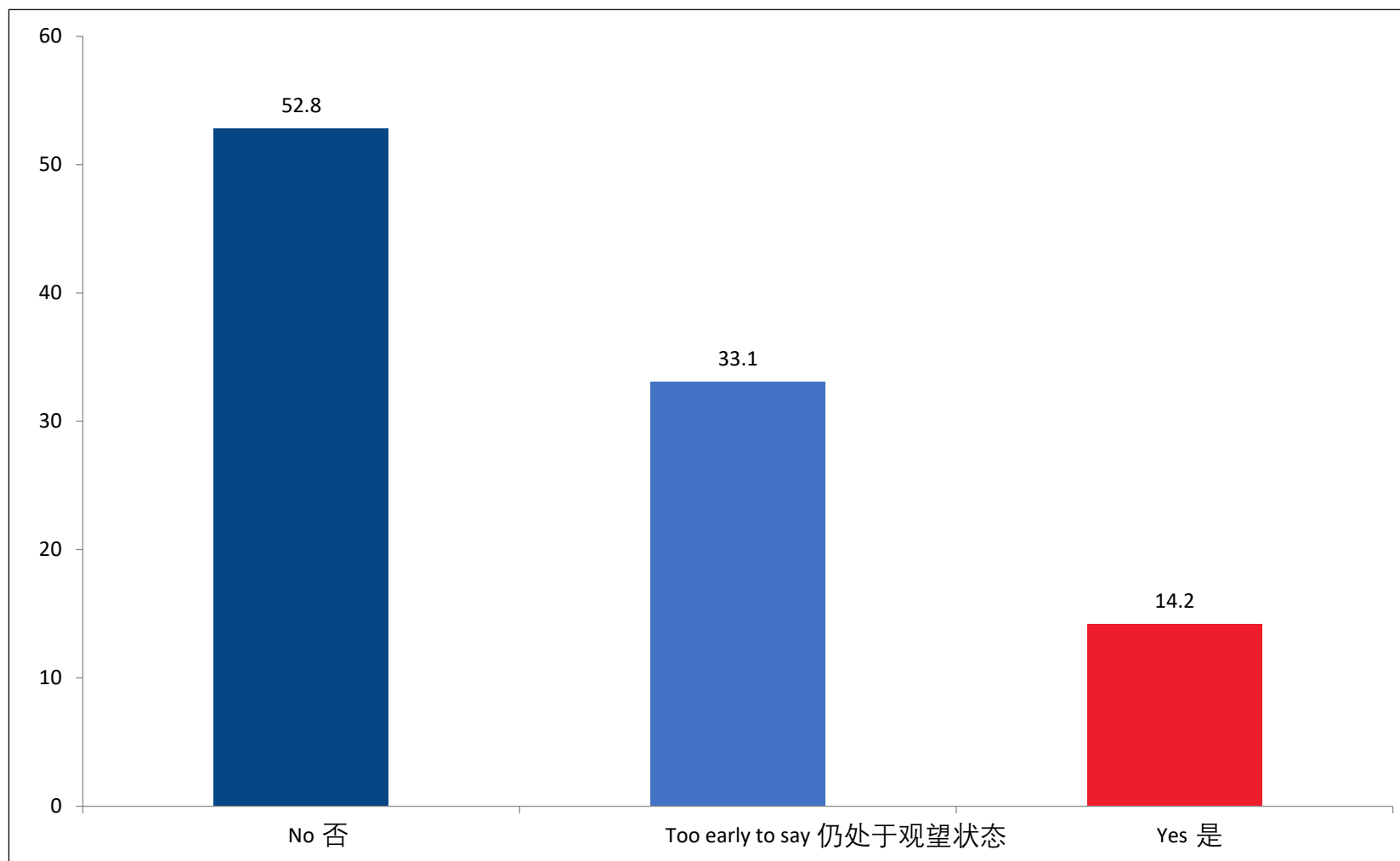


Q4: Is your company cancelling or postponing events that include 20 people or more?  
贵司是否会取消或推迟20人及以上规模的活动?



Q5: Is your company planning to repatriate foreign staff and/or their families?

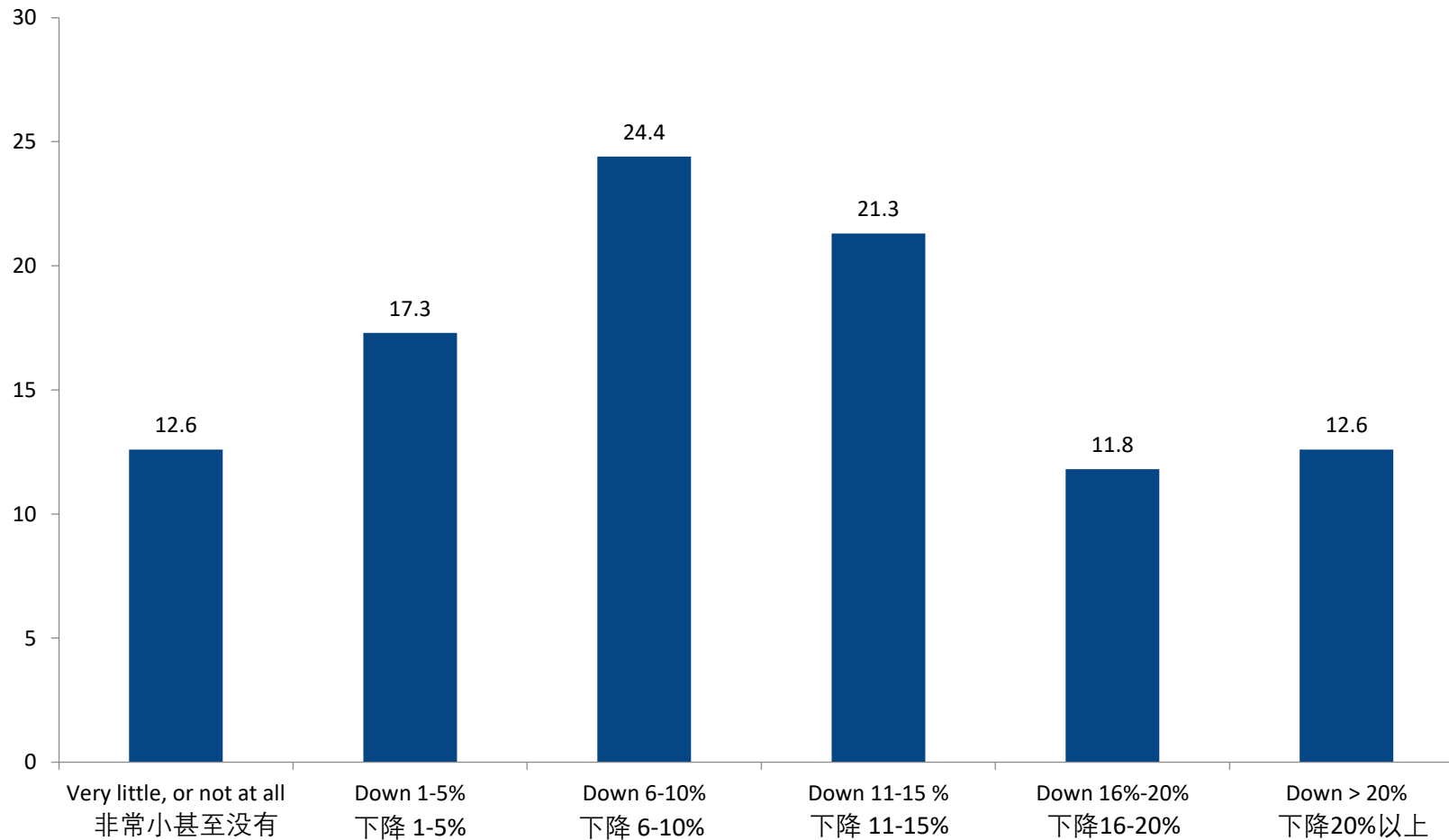
贵司是否有撤离外籍员工（和家属）的计划？





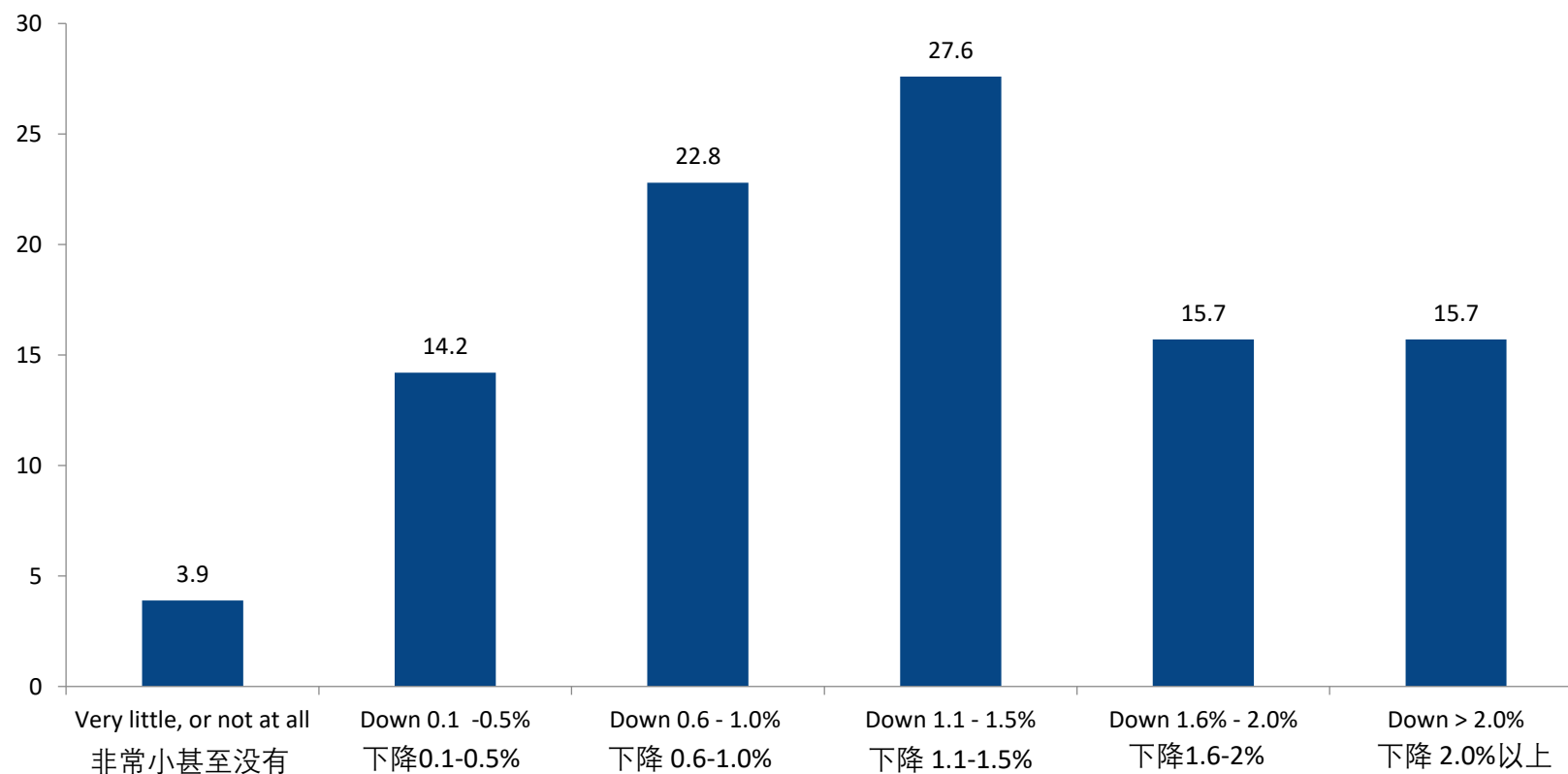
Q6: What impact will the coronavirus have on your estimated 2020 revenues?

您预计此次新型冠状病毒疫情会对贵司2020年度在华营收造成何种影响？



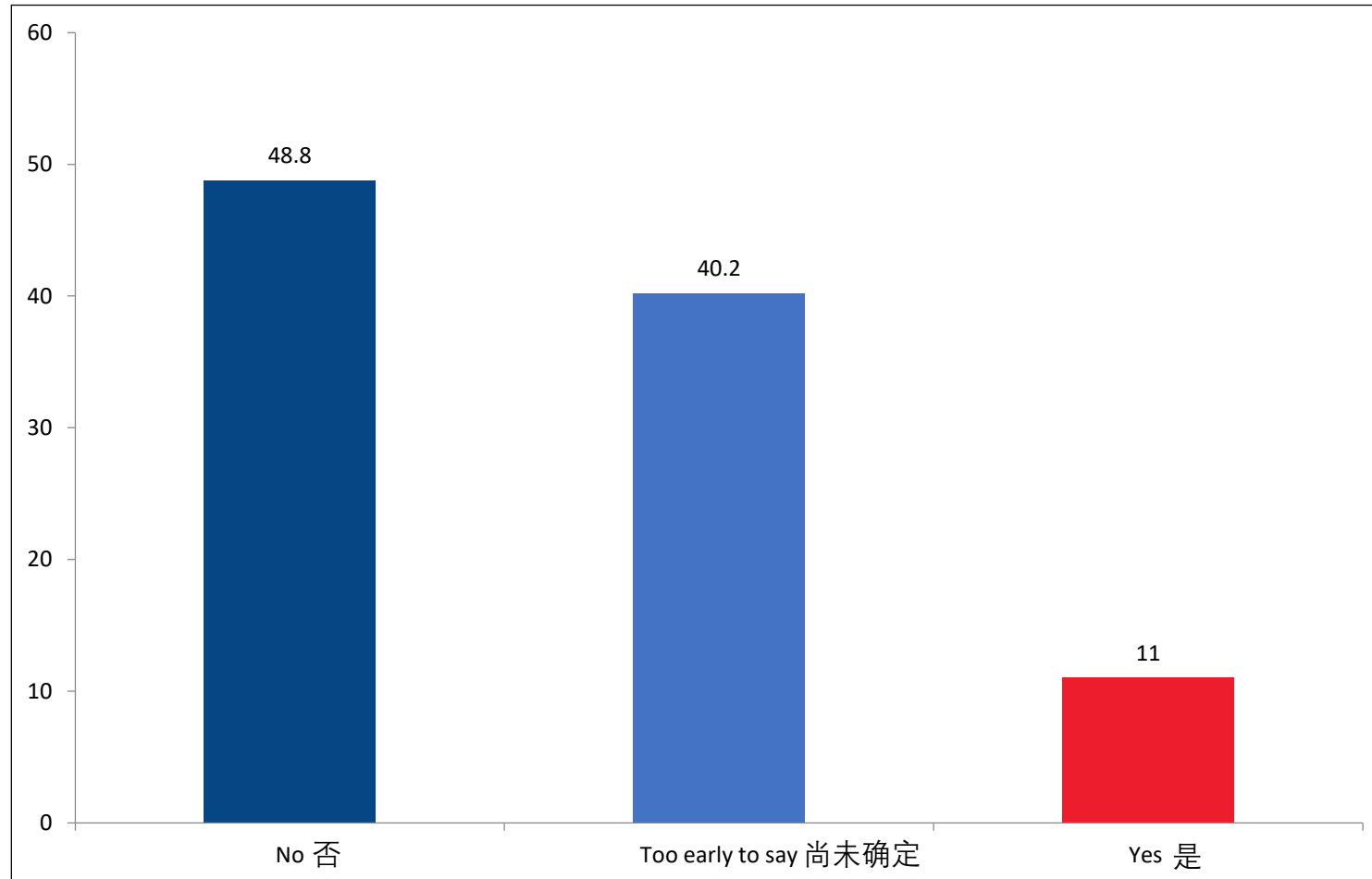
Q7: What impact do you estimate the coronavirus will have on China's GDP in 2020?

您预计此次新型冠状病毒疫情会对中国2020年度GDP增速造成何种影响？



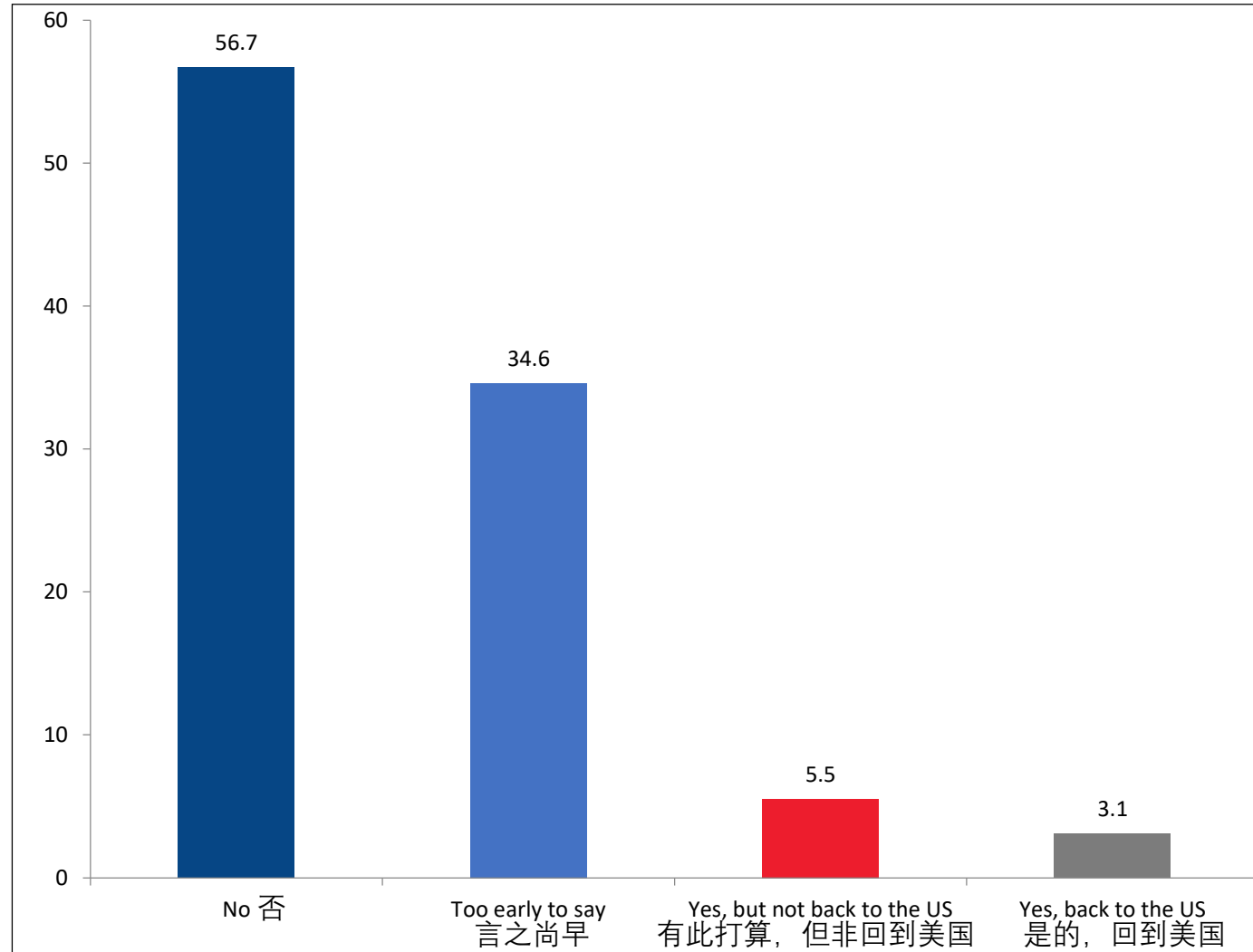
Q8: Is your company re-evaluating its China strategy, as a direct result of the coronavirus?

贵司是否会因为此次新型冠状病毒疫情而重新调整在华发展战略?

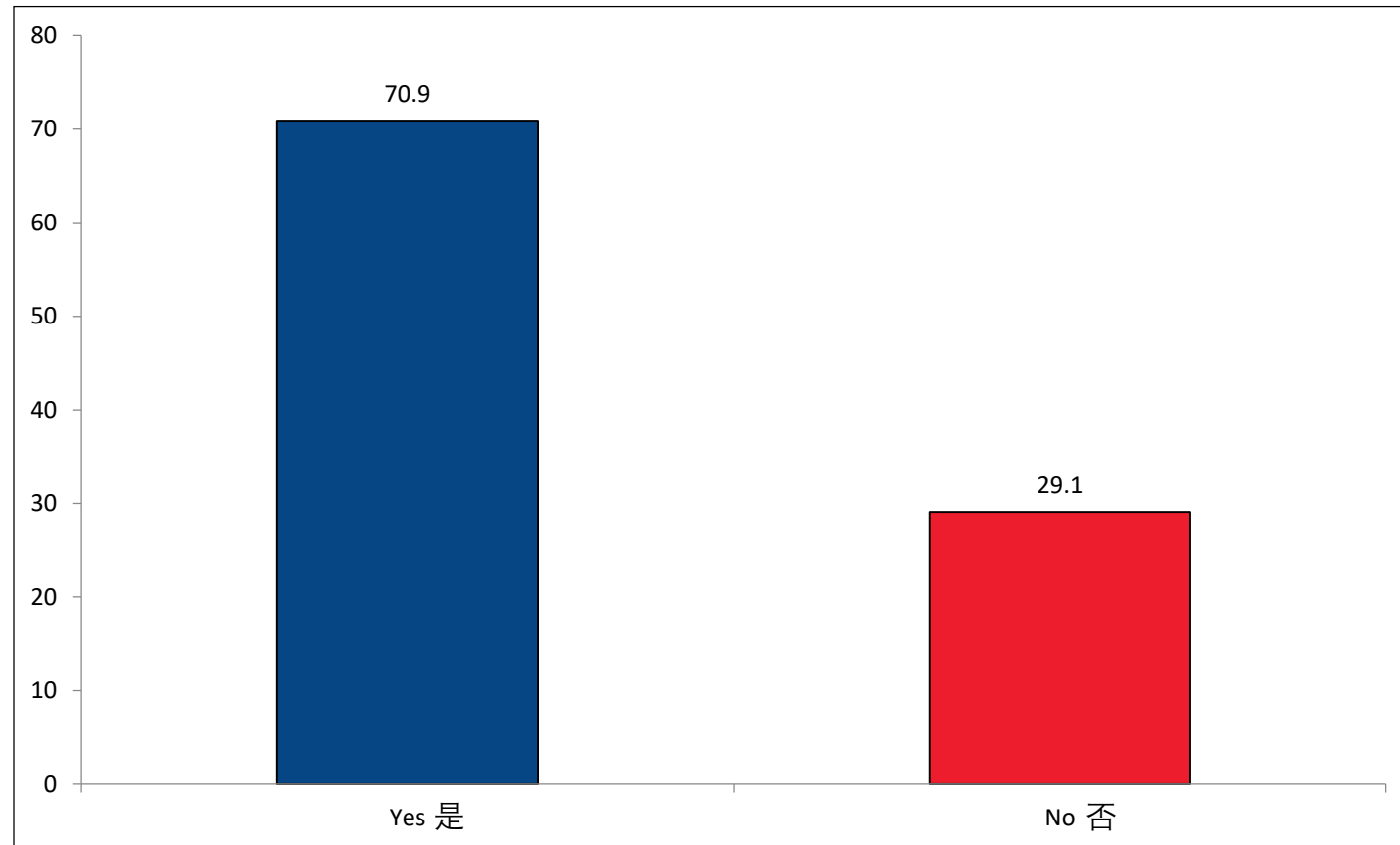


Q9: Could the coronavirus situation result in your company moving some jobs out of China?

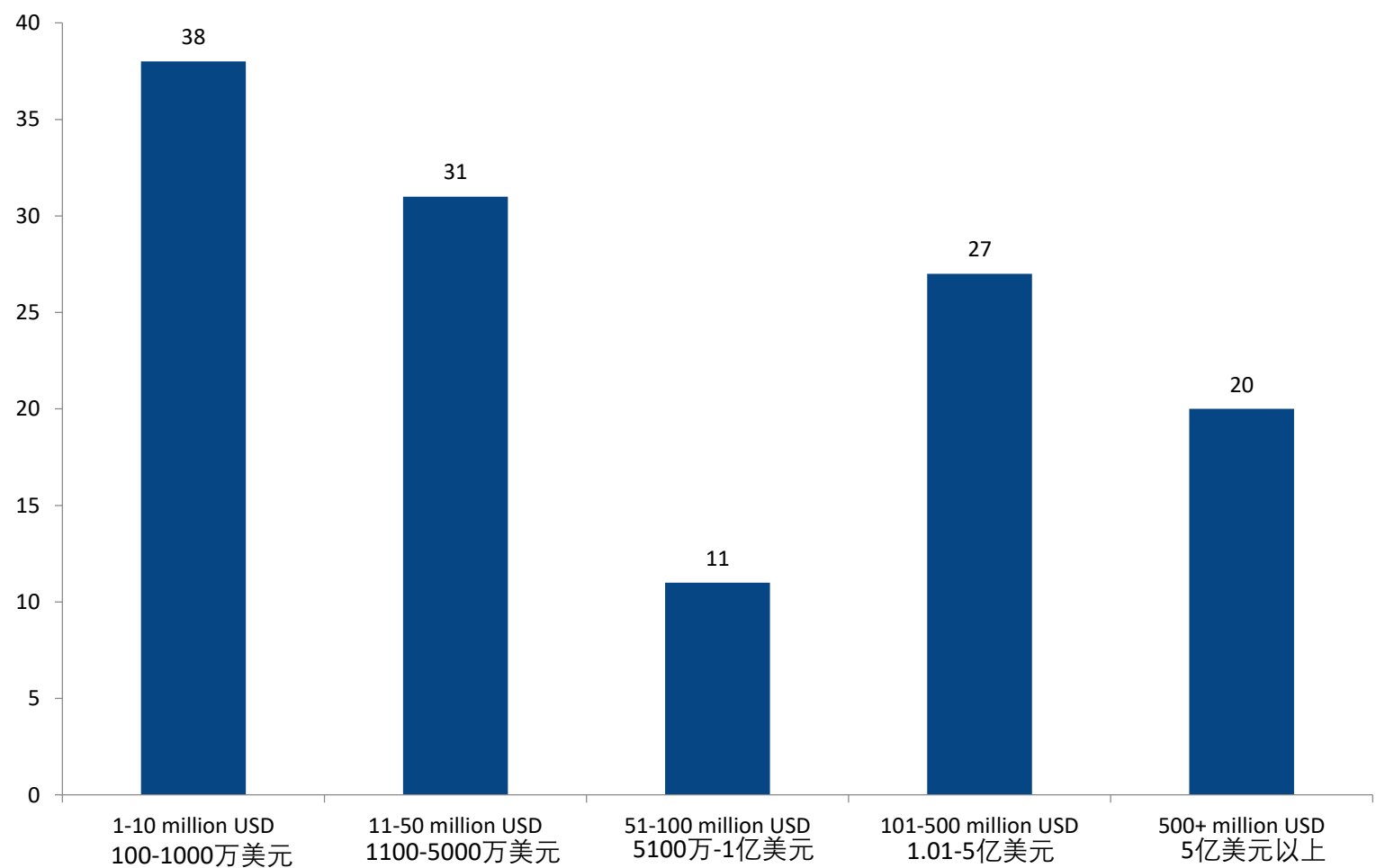
此次新型冠状病毒疫情是否会使贵司做出将部分工作岗位移出中国的决定?



10: Does your corporate headquarters sufficiently understand the potential economic impact of the coronavirus?  
贵司总部是否充分了解新型冠状病毒疫情（可能对公司造成的）潜在经济影响？



# Q11: What were your company's 2019 China revenues? 贵司2019年度在华营收为：



\*Figures shown represent the actual number of companies with the designated revenues. Figures are not percentages.  
图表数据表示不同净营业收入规模对应的受访企业数量，非百分比。

