

## Biography: John Darwin Van Fleet



Van Fleet's Asia career spans 10 years in Japan (1991 – 2000) and 16 in greater China (to present). He has extensive experience throughout the region in education, business development, operations and marketing.

Van Fleet currently serves as Assistant Dean, Marshall School of Business, University of Southern California, and Executive Director of the Global Executive MBA in Shanghai (GEMBA), a collaboration between USC Marshall and the Antai College of Economics & Management, Shanghai Jiao Tong University.

For the past 12 years, he has served either as leader of the GEMBA program or as adjunct faculty and supervisor of internationalization for the Antai College.

Previous to beginning a career in academia in 2003, Van Fleet led two marketing consultancies, one in Taipei and one in Shanghai, and served as Asia Pacific marketing and communications manager for General Electric's healthcare division, based in Tokyo, from 1996 to 2000.

A regular reviewer for the *Asian Review of Books*, and op-ed contributor for the *China Economic Review*, and a reviewer/contributor for the *Journal of International Business Education*, Van Fleet speaks and writes often about business, education and society in China and East Asia. He is fluent in Japanese and afloat in Chinese, and holds both undergraduate and MBA degrees from the University of Southern California. His first book, *Tales of Old Tokyo*, a lighthearted romp through the city's history from 1853 to 1964, was published in 2015, and his second book, *Squabbling Siblings, Japan and China from Antiquity to 2020*, will be published in early 2017.