



The American Chamber of Commerce in Shanghai
上海美国商会



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Paul Lin is Chief Strategy Officer for POSSIBLE China. Paul started his career during Dot Com, when the first wave of the Internet was the Wild West and nobody had a business model. He fell in love with technology & the start-up culture and carried that passion to world class Ad Agencies like DDB, BBDO, Taxi and Wunderman. He has worked across different categories and markets for some of the best brands in the world. He is passionate about the creative process, and specializes in crafting integrated solutions that solve client's business problems. He's a leader, a collaborator, an advocate for great ideas. Paul's lived in the US and Canada, and now calls Shanghai home.