

Presenter Bio

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Dr. Hugh is a practitioner-scholar with over 25 years of experience working and consulting with global organizations in the US, Europe and Asia. Over the last five years he has taught Design Thinking & Innovation, Cross-Culture Management and International Marketing at various universities including University of Southern California (USC), Wuhan University, Chongqing University, Beijing Normal University, Peking University, Renmin University and Fudan University.

He is also founder and managing partner of Xavor Corporation (for over 20 years), which provides innovative business solutions to Silicon Valley/California entrepreneurial startups as well as leading High-Tech Manufacturers (including various Apple suppliers) in the USA. He has a BBA from University of Texas Austin (USA), Executive MBA from University of California at Irvine (California) and Doctorate in Management from Case Western University in Cleveland, Ohio (USA).