



The American Chamber of Commerce in Shanghai
上海美国商会

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THE AMERICAN CHAMBER OF COMMERCE IN SHANGHAI

Membership Guide 会员指南



Welcome to the American Chamber of Commerce in Shanghai

The American Chamber of Commerce in Shanghai, known as the "Voice of American Business" in China, is one of the largest and fastest growing American Chambers in the Asia Pacific region. Founded in 1915, AmCham Shanghai was the third American Chamber established outside the United States. As a non-profit, non-partisan business organization, AmCham Shanghai is committed to the principles of free trade, open markets, private enterprise and the unrestricted flow of information.

欢迎来到上海美国商会

拥有3700余名会员的上海美国商会是亚太地区规模最大、成长最快的美商会组织，每月平均吸引超过80名以上的新会员。上海美国商会的主要目标是帮助我们的会员在中国获得成功。无论您是要开拓业务联系，增进对中国市场的认识，拓展您的专业技能和行业专识，向政府游说自己的观点或只是享受各种会员特权与服务，我们都能助您一臂之能。



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上海美国商会会员类型以及会员申请表

AmCham Shanghai The Voice of American Business in China 上海美国商会 在华美资企业的代言人



Vision: The American Chamber of Commerce in Shanghai strives to be the leading international business association in China.

Mission: To enable the success of our members and strengthen U.S.-China commercial ties through our role as a not-for-profit service provider of high quality business resources and support, policy advocacy and relationship-building opportunities.

AmCham Shanghai at a glance

Founded in 1915, AmCham Shanghai was the third American Chamber established outside the United States. As a non-profit, non-partisan business organization, AmCham Shanghai is committed to the principles of free trade, open markets, private enterprise and the unrestricted flow of information.

愿景: 上海美国商会成为中国最主要的国际商业协会组织。

使命: 上海美国商会努力在中国营造健康良好的商业环境, 起到增进中美商务交往的纽带作用, 为会员提供高质量的商务信息和资源, 为在华企业的成功经营提供支持。

上海美国商会一瞥

成立于1915年的上海美国商会是全球最成立的第三家美国商会。作为一家非盈利性、中立的商业组织, 上海美国商会致力于自由贸易政策, 市场开放, 私有企业和信息的自由流通。

AmCham Shanghai helps you... Access the government

上海美国商会能帮助您 与政府进行沟通



One of the Chamber's primary goals is to represent American business interests in China to the Chinese and U.S. governments. Through our Shanghai Government Speakers' Forum, advocacy publications and meeting with U.S. delegations, AmCham Shanghai keeps you informed on the most recent policy decisions that will affect your business and gives you access to key officials throughout the year.

通过上海美国商会组织的上海政府论坛、宣传刊物和美国访问代表团的接待工作（包括美国众议院议长代表团和政府内阁部长代表团等），上海美国商会让您可以近距离接触太平洋两岸的高层决策者。上海美国商会的重要目标之一就是代表在华美资企业的利益，同中国政府和美国政府进行沟通。为此商会的政府关系部将让您及时了解与您业务密切相关的高层决策并且通过组织活动使您全年都可以接触到重要的政府官员。



AmCham Shanghai Government Advocacy Efforts

- Government Speakers' Forum
- Washington D.C. Door Knock
- Annual Shanghai Government Appreciation Dinner
- Healthcare Policy Taskforce
- Government Affairs Committee
- U.S. Delegations
- Trade Facilitation Taskforce

About AmCham Shanghai Yangtze River Delta Network 上海美国商会长三角业务中心介绍

The Yangtze River Delta (YRD) Network promotes AmCham Shanghai services and programs to YRD members and American businesses in Anhui, Jiangsu, and Zhejiang provinces. The YRD Network strives to be the principal networking and business information exchange platform for American businesses in the YRD. The YRD Network works closely with both the Chinese and U.S. governments and has Centers in Suzhou and Nanjing.

上海美国商会长三角业务中心为长三角区域内（江苏、浙江和安徽三省）的会员及美资企业推行上海美国商会的各项活动和服务。中心致力于成为长三角区域内美资企业互动交流及信息交互的重要平台。中心与中国当地政府及美国政府密切合作。目前，上海美国商会长三角业务中心分别在苏州和南京设有中心办事处。

AmCham Shanghai helps you...
Learn, Share and Network with Industry Peers

上海美国商会能帮助您
与业界同仁沟通交流



AmCham Shanghai Committees

- Food, Agriculture and Beverage
- Education & Training
- Financial Services
- Human Resources
- Marketing & Media
- Tax
- Automotive
- Environmental
- Future Leaders
- Legal
- Real Estate
- Information Technology
- Design & Construction
- Entrepreneurship
- Healthcare
- Manufacturers' Business Council
- Supply Chain
- Women's Executive Network

AmCham Shanghai's industry-specific Committees are intrinsic to the Chamber's mission of promoting a healthy business environment for American companies operating in China. Each Committee is advised by external business leaders who identify key issues in their industries and drive year-round programming.

From small-scale roundtables to cross-industry conferences, Committee events provide members with a platform to learn from thought leaders, share best practices and network with industry peers. In addition, members have the opportunity to customize their membership experience by subscribing to Committee communications that are relevant to their specific business interests.

For more information about AmCham Shanghai Committees, please contact committees@amcham-shanghai.org.

上海美国商会的23个行业分会将不同领域的行业专家集中到一起, 并针对不同行业所面临的重点难题分别组织安排演讲者分享、圆桌讨论、研讨会、商务考察, 以及商务讲座等。行业分会举办的活动向会员提供了与同行沟通, 共同讨论与自己及所在行业最为相关的话题的最佳机会。



AmCham Shanghai helps you... Network with clients

上海美国商会能帮助您 与客户建立联系

As Asia-Pacific's largest AmCham, AmCham Shanghai hosts more than 500 events each year. From world-class speaker luncheons, to casual after-work mixers, to formal government dinners, AmCham Shanghai gives members plenty of opportunities to make valuable business contacts.

作为中国规模最大、最活跃的美国商会，上海美国商会每年举办500多次活动，让您每周都有机会结识新的商务伙伴。公司定制的早餐会到由世界级演讲嘉宾参加的午宴，从工作时间后的轻松小聚到正式的企业政府宴会，上海美国商会为会员提供丰富而有价值的商务沟通机会。



AmCham Shanghai Events

Special Events

- Annual Charity Gala
- Independence Day Celebration
- Annual Government Appreciation Dinner

Conferences

- Human Resources Conference and HR Fair
- Sustainability Conference
- Corporate Social Responsibility (CSR) Conference and Awards
- Manufacturers' Business Council (MBC) Conference
- Innovation Conference
- Food Safety Conference
- Automotive Conference

Others Events

- Committee Events
- Monthly Member Briefings
- CEO Briefings
- Breakfast Briefings
- University Briefings
- Member Mixers
- Inter-Chamber Mixers



Stay informed on China business 及时全面了解中国商业情况

Look to AmCham Shanghai for front-line information on doing business in China, from market-entry strategies to expert advice on technical issues. China veterans share their expertise through speeches, panel discussions, committee events and more. Enjoy exclusive access to regular U.S. Consulate briefings, the China Business Report and our monthly *Insight* business magazine, along with presentations and reports posted on the AmCham Shanghai website.

通过上海美国商会了解中国商业环境和行业最佳实践的前沿信息: 从针对新企业的市场进入策略到经过长期本土实践的宝贵经验, 甚至是针对技术问题的专家级建议, 您都会找到满意的答案。在中国工作多年的商务人士将通过演讲、专题讨论、行业分会及其他形式的活动与您分享他们丰富的经营经验。您也可以通过每月的美国驻上海总领馆简介会, 年度中国商业环境调查报告, 白皮书, *Insight* 杂志和上海美国商会网站上的其他报告获取信息。



AmCham Shanghai Publications and Information Resources

- *Insight* magazine
- China Business Report
- Viewpoint
- Member Training Program
- Membership Directory
- China Manufacturing Competitiveness Study
- Orientation China Guidebook

Promote your company 推广您的公司



Have a product or service to promote? AmCham Shanghai's well-established communication channels bring your message directly to the U.S. business community in China.

Reaching your target audience is easy when you sponsor one of the Chamber's high-quality and widely distributed publications. To reach a more specific audience, consider sponsoring AmCham Shanghai's various special events, conferences and programs.

AmCham Shanghai Promotional Opportunities

Events: The Chamber's calendar of events and conferences offers excellent opportunities to promote your company. Raise your profile by co-sponsoring the Government Appreciation Dinner, Annual Charity Gala, or one of the many industry conferences hosted by AmCham Shanghai.

***Insight* magazine:** AmCham Shanghai's monthly business magazine is delivered directly to all 3,600+ Chamber members, with a total distribution of 7,000+. It is also distributed to U.S. and Chinese government offices as well as a selection of five-star hotels and residences, top international hospitals, clinics and business schools.

Annual Membership Directory: Members use this online directory to find contact details for individuals and companies and to identify useful business services.

Spotlight Session: Showcase your products or services

Creating a company profile on the Chamber's Trade & Investment Center will give you unparalleled exposure in the local business community by creating a showcase page containing your industry, expertise, case studies and more. The platform is frequented by international companies seeking support for their China operations as well as local companies expanding their operations overseas.

to AmCham Shanghai members through our spotlight sessions.

Website: AmCham Shanghai's website www.amcham-shanghai.org is viewed by thousands of people every day. All website sponsors receive reports on viewership during their sponsorship posting.

Email Banners: Our weekly e-mail newsletter covering important news, announcements and information on upcoming events is sent directly to approximately 20,000 individuals interested in doing business in China.

In-kind Sponsorship: Get valuable exposure by providing in-kind products and services as prizes to AmCham Shanghai's various member programs, including the membership renewal program, the member-gets-members program and surveys.

Hone your skills,
train your staff
提升技能, 培训员工



Need to brush up on procurement best practices in China? Facing employee retention woes? Seeking to improve your public speaking skills or cross-cultural management style?

In Shanghai's fast-paced business environment, a boost in professional skills can provide an invaluable advantage over your competition. The AmCham Shanghai calendar is packed with education and training events, including industry-specific conferences, workshops and general business training sessions.

需要充分了解在华采购的最佳实践吗? 正在为员工流失而担心吗? 要提高公众演讲或是跨文化管理的能力吗?

在上海快节奏的业环境中, 您和您员工专业技能的提升会在您与商业对手的较量中带来不可估价的竞争优势。您可以在我们的日程安排中找到各种类型的教育培训活动, 包括特定行业的峰会或是研讨会, 通用商业知识技能培训等。



Two men in business suits are shaking hands and smiling. One man is wearing glasses and has a name tag. They appear to be at a networking event or conference.

Link to a dynamic Corporate Social Responsibility (CSR) program

加入充满活力和激情的企业社会责任项目

Join AmCham Shanghai's 1600+ member companies as we continue actively to promote CSR in China and provide a platform for the American business community to discuss CSR trends and exchange best practices. The program also strengthens partnerships between businesses, government, think-tanks, and non-profit organizations. As the Chamber enters its 101st year, we remain committed to advancing CSR and helping China meet its sustainable development goals.

加入上海美商会1,600余家会员公司的行列，让我们作为示范先锋共同为在中国推广企业社会责任而努力。每年的精彩活动包括年度慈善高尔夫锦标赛，年度慈善晚宴，企业社会责任年会及颁奖典礼，以及公司和个人都可以参与的“Make a Difference Day”志愿者活动。



AmCham Shanghai CSR Outreach

Business Council for Sustainability and Responsibility (BCSR): A strategic platform bringing together key CSR stakeholders to share best practices, develop partnerships and drive thought leadership to promote capacity building and sustainable practices in China

CSR Conference: An annual signature event attended by business leaders and senior CSR professionals from China and the Asia Pacific

CSR Awards: An ideal platform to showcase and recognize organizations and individuals who have

made significant contributions to enhance corporate citizenship and raise sustainability awareness in China

Speaker Series: Event series focusing on CSR and sustainability issues with business executives, CSR practitioners and NGO leaders

CSR Publications: Thought leadership pieces for knowledge creation and dissemination, including CSR white paper, articles in *Insight* magazine, and case studies on best CSR practices.

Obtain U.S. visas, health insurance and other services that support your business and day-to-day living

获得美国签证、健康保险和其他工作生活方面的更多服务



In addition to the exposure, networking and timely business information you will enjoy with AmCham Shanghai, there are a number of exclusive services available only to AmCham Shanghai members.

除了可以帮助您增加公司及个人的影响力、扩大社交圈、丰富信息量，上海美国商会还提供专为会员设定的多元化的服务。

AmCham Shanghai Services and Benefits

Corporate Visa Program: The Corporate Visa Program, administered by AmCham Shanghai in cooperation with the U.S. Consulate General in Shanghai.

Member Card Benefits: Enjoy exclusive discounts from top hotels, airlines, medical service providers and retailers.

Medical Benefits Program: AmCham Shanghai members enjoy substantial savings on their medical coverage. With a variety of plans from major international carriers, there are options to fit a wide range of coverage needs.

Jobs Online: AmCham Shanghai helps you recruit talented staff for your operations in China by offering free job listings.

Member-Only Discounts: AmCham members receive discounts on all Chamber events and are invited to attend the member-only Consulate General Briefings free of charge. By purchasing event package(s) in advance, members can even share the value with your non-member colleagues – receive up to 15% discount on events and training. Member prices are also given on all AmCham Shanghai publications and sponsorship opportunities.



It is time to join us!
现在, 加入我们吧

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