

GREENTECH: A CALL TO ACTION

Leadership • Knowledge • Collaboration • Action

Organized by



The American Chamber of Commerce in Shanghai
上海美国商会



Presenting Partners



普华永道

100 International Executive & Government Panelists

Market defining insights from the **China Greentech Initiative**

Catalyst Sessions facilitated by **PricewaterhouseCoopers**

U.S.-China Clean Energy Forum Sponsored Actionable Programs



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President & CEO,
GE China



Lin Liangqi
CEO of Philips
Lighting Commercial
- Greater China



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Jeremy Burks
Global Executive
Director, Advanced
Interface Materials
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Global Leader
Climate Change &
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Vice Chairman of
the Standing
Committee of the
National People's
Congress



Maria Cantwell
U.S. Senator
(D-WA),
Chairwoman,
Subcommittee on
Energy



Han Wenke 韩文科
Director General,
Energy Research Institute of
the NDRC
& Co-Chairman,
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Stanley H. Barer
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Orville Schell
Director, Arthur Ross
Center on U.S.-China
Relations, Asia Society



Shaun Mays
CEO,
Climate Change
Capital

'Greentech: A Call to Action' is a platform for policy makers, leading technology companies, entrepreneurs, investors and NGOs to collaborate and accelerate Greentech opportunities in China and the U.S. This event is the next step in a journey started by leading organizations that have consolidated their efforts to create a sustainable environment, effect change and create participant and sponsor value.

Our platform is unique. It is built upon both the unbiased market analysis provided by the China Greentech Initiative (CGTI) and unprecedented bi-lateral cooperative programs developed by the U.S.-China Clean Energy Forum.

We are proud to announce that CGTI's first deliverable, *The China Greentech Report*, a definitive, actionable market roadmap for commercializing Greentech opportunities in China, will launch immediately following this event.

With an expected audience of 300+ attendees over two content-packed days, this 'Call to Action' provides an opportunity for participants to not only engage 100 global thought leaders and senior government officials in professionally moderated conversations, but also to shape action-oriented programs during our exclusive Catalyst Sessions facilitated by PricewaterhouseCoopers.

So please join us for a groundbreaking gathering of leaders committed to action at Shanghai's phenomenal World Financial Center on 7-8 September 2009.

Invited Keynote Speakers:

Han Zheng 韩正 – Mayor of Shanghai

Xu Ling 徐麟 – Secretary, CPC District Committee, Pudong New District, Shanghai

Mitch Daniels, Governor of Indiana

Arnold Schwarzenegger, Governor of California (live feed)

100 Confirmed Panelists from:

Alstom; Ampere Technology Limited; APCO Worldwide; Applied Materials; Applied Solar; Arup; Asia Society; Bayer Technology Services Asia; Beijing Capital Steel; Beijing Tianrun New Energy; B&L Group; Boeing; BP; Cheery; China Greentech Initiative; Chinese Environmental Service Industry Association; Chinese Petroleum and Chemical Industry Association; Cisco; Clean Air Task Force; Climate Change Capital; Corning; Dow Corning; DNV; Econet China / German Industry and Commerce; ERI; Future Generations; General Electric; W.L. Gore Industrial Products; GreatPoint Energy; Haworth; HIFE Green Power; Hiller Helicopters (China), Ltd.; Hong Kong Association of Energy Services Companies; IBM; IMW; Itron; ITT; KPCB China; Lawrence Berkley National Labs; Liaoning Huafu Group; LP Amina; Lutron; MangoStrategy; Microstaq; Modine; National Instruments; NRDC; Owens Corning; Policy Solutions; Pacific Northwest National Laboratory; Philips; PricewaterhouseCoopers; PNNL; Qiming Ventures; RCC China; Shui On Land; Sixtron; Society of Entrepreneurs and Ecology; Sound Group; Spaceframe; Standard Chartered; Suntech; The China Energy Conservation Association; The Climate Group; The Wall Street Journal; Tsinghua University; United Solar Ovonic; U.S.-China Clean Energy Forum; Vantage Point Partners; Whitebox Technologies;

Confirmed Government Delegates from:

National People's Congress - Finance Committee; National Development & Reform Commission Energy Research Institute; Shanghai Pudong New District Government; Shanghai Development and Reform Commission; Shanghai Municipal Commission of Commerce; Shanghai Energy Conservation Association; Jilin Provincial Government; China Energy Conservation Association; WRSA Entrepreneur Alliance; The Embassy of the Netherlands; The U.S. Embassy, China; U.S. Consulate General, Shanghai; U.S. Commercial Service; U.S. Senate

Supporting Partners



TO SECURE YOUR PLACE: www.amcham-shanghai.org

Tel: 86-21-6279-7119 ext. 5652 Email: karen.qiu@amcham-shanghai.org

Conference at a Glance

Sunday, 6 September 2009	
17:00-19:00	VIP Cocktail Reception – Market Catalyst Session Participants + VIP guests only <i>Cocktail & Dinner Sponsor</i>
19:00-21:00	VVIP Dinner – Invitation Only <i>Shui On Land</i>
	
Monday, 7 September 2009	
8:00-8:30	Conference Registration
8:30-8:45	Conference Opening Brenda Foster, President, AmCham Shanghai J. Norwell Coquillard, Chairman of the Board of Governors, AmCham Shanghai & President, Cargill Investment (China), Ltd. Bruce Pickering, Executive Director, the Asia Society Beatrice Camp, Consul General, U.S. Consulate
8:45-10:30	Introduction Dennis Bracy, Chief Executive Officer, U.S.-China Clean Energy Forum
	Leadership & Collaboration – The Road Ahead Han Qide, Vice Chairman, The Standing Committee of the National People's Congress Maria Cantwell, U.S. Senator (D-WA), Chairwoman, Subcommittee on Energy
	U.S.-China Clean Energy Forum Signing Ceremony Han Wenke, Director General, The Energy Research Institute of the NDRC & Co-Chairman, U.S.-China Clean Energy Forum Stanley H. Barer, Chairman Emeritus of Saltchuk Resources & Co-Chairman, U.S.-China Clean Energy Forum
	Introduction to the Energy Cooperation Program David C. Wang, President, Boeing China
10:30-11:00	Coffee Break
11:00-12:00	Plenary Session 1: Leadership & Collaboration – A Conversation with Market Defining Executives
12:00-13:15	Networking Lunch
13:15-13:30	China Greentech Initiative Introduction Ellen G. Carberry and Randall S. Hancock, Founding and Managing Directors, China Greentech Initiative
13:30-14:30	Sector Roundtable - 1A: Green Buildings
	Sector Roundtable - 1B: Cleaner Conventional Energy
	Sector Roundtable - 1C: SMART Grid
14:30-14:45	Coffee Break
14:45-15:45	Sector Roundtable - 2A: Green Buildings
	Sector Roundtable - 2B: Clean Industry
	Sector Roundtable - 2C: Cleaner Transportation
15:45-16:15	Coffee Break
16:15-17:15	Sector Roundtable - 3A: Renewable Energy
	Sector Roundtable - 3B: Clean Water
17:15-18:15	Networking Cocktail
Tuesday, 8 September 2009	
8:00-8:30	Conference Registration
8:30-9:30	Plenary Session 2: Job Creation and the Green Collar Economy Mitch Daniels, Governor of Indiana Arnold Schwarzenegger, Governor of California (<i>invited, live feed</i>)
9:30-10:15	Plenary Session 3A: Green Financing: Energy Efficiency
10:15-10:35	Coffee Break
10:35-11:20	Plenary Session 3B: Green Financing: Getting It Done and Keeping Control
11:20-12:20	Plenary Session 4: Joint Innovation and Technology Transfer – New Ideas and Best Practices
12:20-13:30	Networking Lunch
13:30-14:30	Plenary Session 5: Climate Change: Opportunity and Challenge
14:30-15:15	Conference Wrap-Up Session
15:15-15:30	Coffee Break
15:30-17:00	Catalyst Session 1A: Solar Technologies
	Catalyst Session 1B: Electric Vehicles
17:00-17:15	Coffee Break
17:15-18:30	Catalyst Session 2A: Advanced Coal
	Catalyst Session 2B: Sustainable Biofuels for the Marine & Aviation Industry

LEGEND

China – U.S. Government Leadership Focus

Cross – Sectoral Plenary Sessions

Sector Roundtables, including professional panels of experts, will be professionally moderated. They will focus on What's Hot, What's Not, and Why. Each session is designed to include ample time for audience Q & A. Sector roundtables will begin with a 15-20 minute presentation of market defining conclusions extracted from the China Greentech Initiative Key Findings in Seven Sectors.

Catalyst Sessions will be moderated by PwC. The topics have been selected from among the eight collaborative initiatives identified by the U.S.-China Clean Energy Forum. These workshops are limited to 24 business executives per session, and will utilize the China Greentech Report Market Findings as a catalyst for conversation, with the intent to gain consensus and define focus areas for collaboration and market action. Sessions will be documented and content made publicly available, to form the basis for further action by the U.S.-China Clean Energy Forum, AmCham Shanghai and the Asia Society.



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September 7 & 8, 2009 | Shanghai World Financial Center

Sponsor Package

Sponsorship Fee RMB80,000 (Member) RMB 100,000 (Non-Member)

Exclusive Entry:

1. Two complimentary conference tickets, including entry to premium-priced Ignition Sessions.
2. One special invitation to the exclusive VVIP Dinner on Sunday, September 6, 2009 hosted by Shui On Land.
3. 50% discount on purchase of a maximum of five conference tickets (must be purchased at time of sponsorship)

Exposure at the Conference:

1. A flexible display area will be set up for the duration of the conference for the sponsor to showcase its products and services. Sponsor is responsible for providing all supplies for the area.
2. Standing banners will be displayed in the foyers on the 4th and 5th floor.
3. A floor mounted banner with corporate logo will be displayed at the conference.
4. Sponsor logo will be displayed both on the conference background screen.
5. Sponsor logo will be printed on the back cover of the conference name badge for attendees.
6. Sponsors will be acknowledged during the opening and ending sessions of the conference.
7. Sponsors will be referenced in press release and media kit.

Pre and Post Conference Benefits:

1. Sponsor logo will be placed in the post-conference write-up in the October issue of *Insight Magazine*.
2. Sponsors will receive the conference attendee list, including names, companies, titles, and email addresses.

Conference Webpage Exposure:

Sponsor logo and hyperlink will be placed on the conference webpage.

* Member price is available to all members of the following organizations: • AmCham Shanghai • Asia Society • US–China Clean Energy Forum (CEF) • China Greentech Initiative (CGTI) • Bay Area Council (BAC) • Shanghai-Hong Kong Council for the Promotion and Development of Yangtze • Shui On Land • San Francisco Center for Economic Development



AmCham Shanghai and Asia Society reserve the right to limit and modify sponsorships, determine the suitability of sponsorship, and allocate the use of funds.



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Sponsorship Commitment Form

Sponsorship deadline is Friday, August 14, 2009

(Please fill out the Commitment Form and fax it back to AmCham Shanghai office at **6279-7643** attention: Sophia Chen no later than Friday, August 28, 2009.)

Sponsor Information:

Company Name:	(<input type="checkbox"/> Member / <input type="checkbox"/> Non-Member)		
Contact Person:		Email:	
Tel:		Fax:	
Company Address:			

Sponsorship Category	Member	Non-Member
* Sponsor	<input type="checkbox"/> RMB80,000 (US\$ 12,000)	<input type="checkbox"/> RMB100,000 (US\$ 15,000)
Qty. General session discount tickets	_____ (limited to 5)	

For more information regarding sponsorship, please contact:

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By signing below, (insert company name) _____ agrees to the following terms and conditions as a sponsor of the "Greentech: a Call to Action".

1. The above cash donation is non-refundable once sponsorship has been confirmed.
2. AmCham Shanghai will refund the donation only if the conference is cancelled.
3. If cancellation occurs, AmCham Shanghai will not be committed to providing the above mentioned sponsorship exposure and acknowledgement.
4. Please note that sponsorship does not guarantee any speaking opportunity at the conference.

Signature: _____

Date: _____

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