

GREENTECH: A CALL TO ACTION

Leadership • Knowledge • Collaboration • Action

Organized by



100 International Executive & Government Panelists

Market defining insights from the **China Greentech Initiative**

Catalyst Sessions facilitated by **PricewaterhouseCoopers**

U.S.-China Clean Energy Forum Sponsored Actionable Programs

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President & CEO,
GE China



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Chairman & CEO,
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Jeremy Burks
Global Executive
Director, Advanced
Interface Materials
Business, VP China,
Dow Corning



Richard Gledhill
Global Leader
Climate Change &
Carbon Markets,
PwC

'Greentech: A Call to Action' is a platform for policy makers, leading technology companies, entrepreneurs, investors and NGOs to collaborate and accelerate Greentech opportunities in China and the U.S. This event is the next step in a journey started by leading organizations that have consolidated their efforts to create a sustainable environment, effect change and create participant and sponsor value.

Our platform is unique. It is built upon both the unbiased market analysis provided by the China Greentech Initiative (CGTI) and unprecedented bi-lateral cooperative programs developed by the U.S.-China Clean Energy Forum.

We are proud to announce that CGTI's first deliverable, *The China Greentech Report*, a definitive, actionable market roadmap for commercializing Greentech opportunities in China, will launch immediately following this event.

With an expected audience of 300+ attendees over two content-packed days, this 'Call to Action' provides an opportunity for participants to not only engage 100 global thought leaders and senior government officials in professionally moderated conversations, but also to shape action-oriented programs during our exclusive Catalyst Sessions facilitated by PricewaterhouseCoopers.

So please join us for a groundbreaking gathering of leaders committed to action at Shanghai's phenomenal World Financial Center on 7-8 September 2009.



Fu Zhihuan 傅志寰
Chairman,
Finance Committee,
10th National
People's Congress



Maria Cantwell
U.S. Senator
(D-WA),
Chairman,
Subcommittee on
Energy



Han Wenke 韩文科
Director General,
Professor,
Energy Research Institute of
the NRDC
& Co-Chairman,
U.S.-China Clean Energy
Forum



Stanley H. Barer
Chairman Emeritus of
Saltchuk Resources &
Co-Chairman,
U.S.-China Clean Energy
Forum



Orville Schell
Director, Arthur Ross
Center on U.S.-China
Relations, Asia Society



Shaun Mays
CEO,
Climate Change
Capital

100 Confirmed Panelists from:

Alstom; Ampere Technology Limited; APCO Worldwide; Applied Materials; Applied Solar; Arup; Asia Society; Bayer Technology Services Asia; Beijing Capital Steel; Beijing Tianrun New Energy; B&L Group; Boeing; BP; Cheery; China Greentech Initiative; Chinese Environmental Service Industry Association; Chinese Petroleum and Chemical Industry Association; Cisco; Clean Air Task Force; Climate Change Capital; Corning; Dow Corning; DNV; Econet China / German Industry and Commerce; ERI; Future Generations; General Electric; GreatPoint Energy; Haworth; HIFE Green Power; Hiller Helicopters (China), Ltd.; Hong Kong Association of Energy Services Companies; IBM; IMW; Itron; ITT; KPCB China; Lawrence Berkley National Labs; Liaoning Huafu Group; LP Amina; Lutron; MangoStrategy; Microstaq; Modine; National Instruments; NRDC; Owens Corning; Policy Solutions; Pacific Northwest National Laboratory; Philips; PricewaterhouseCoopers; PNNL; Qiming Ventures; RCC China; Shui On Land; Sixtron; Society of Entrepreneurs and Ecology; Sound Group; Spaceframe; Standard Chartered; Suntech; The China Energy Conservation Association; The Climate Group; The Wall Street Journal; Tsinghua University; United Solar Ovonic; U.S.-China Clean Energy Forum; Vantage Point Partners; Whitebox Technologies; W.L. Gore Industrial Products; Zhongde Waste

Confirmed Government Delegates from:

National People's Congress - Finance Committee; National Development & Reform Commission Energy Research Institute; Shanghai Development and Reform Commission; Shanghai Municipal Commission of Commerce; Shanghai Energy Conservation Association; Jilin Provincial Government; China Energy Conservation Association; WRSA Entrepreneur Alliance; The Embassy of the Netherlands; The U.S. Embassy, China; U.S. Consulate General, Shanghai; U.S. Commercial Service; U.S. Senate; The Danish Consulate General Shanghai

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Conference at a Glance

LEGEND

China – U.S. Government Leadership Focus

Cross – Sectoral Plenary Sessions

Sector Roundtables, including professional panels of experts, will be professionally moderated. They will focus on What's Hot, What's Not, and Why. Each session is designed to include ample time for audience Q & A. Sector roundtables will begin with a 15-20 minute presentation of market defining conclusions extracted from the China Greentech Initiative Key Findings in Seven Sectors.

Catalyst Sessions will be moderated by PwC. The topics have been selected from among the eight collaborative initiatives identified by the U.S.-China Clean Energy Forum. These workshops are limited to 24 business executives per session, and will utilize the China Greentech Report Market Findings as a catalyst for conversation, with the intent to gain consensus and define focus areas for collaboration and market action. Sessions will be documented and content made publicly available, to form the basis for further action by the U.S.-China Clean Energy Forum, AmCham Shanghai and the Asia Society.

Sunday, 6 September 2009	
17:00-19:00	VIP Cocktail Reception – Invitation Only
19:00-21:00	VVIP Dinner – Invitation Only
<i>Cocktail & Dinner Sponsor</i> Shui On Land 	
Monday, 7 September 2009	
8:00-8:30	Conference Registration
8:30-8:45	Conference Opening Brenda Foster, President, AmCham Shanghai J. Norwell Coquillard, Chairman of the Board of Governors, AmCham Shanghai & President, Cargill Investments (China), Ltd. Bruce Pickering, Executive Director, the Asia Society Beatrice Camp, Consul General, U.S. Consulate
8:45-10:30	Introduction Dennis Bracy, Chief Executive Officer, U.S.-China Clean Energy Forum
	Leadership & Collaboration – The Road Ahead Fu Zhihuan, Chairman, Finance Committee, 10 th National People's Congress Maria Cantwell, U.S. Senator (D-WA), Chairman, Subcommittee on Energy
	U.S.-China Clean Energy Forum Signing Ceremony Han Wenke, Director General, Professor, Energy Research Institute, National Development and Reform Commission (NDRC) & Co-Chairman, U.S.-China Clean Energy Forum Stanley H. Barer, Chairman Emeritus of Saltchuk Resources & Co-Chairman, U.S.-China Clean Energy Forum
	Introduction to the Energy Cooperation Program David C. Wang, President, Boeing China
10:30-11:00	Coffee Break
11:00-12:00	Plenary Session 1: Leadership & Collaboration – A Conversation with Market Defining Executives
12:00-13:15	Networking Lunch
13:15-13:30	China Greentech Initiative Introduction Ellen G. Carberry and Randall S. Hancock, Founding and Managing Directors, China Greentech Initiative
13:30-14:30	Sector Roundtable - 1A: Green Buildings
	Sector Roundtable - 1B: Cleaner Conventional Energy
	Sector Roundtable - 1C: SMART Grid
14:30-14:45	Coffee Break
14:45-15:45	Sector Roundtable - 2A: Green Buildings
	Sector Roundtable - 2B: Clean Industry
	Sector Roundtable - 2C: Cleaner Transportation
15:45-16:15	Coffee Break
16:15-17:15	Sector Roundtable - 3A: Renewable Energy
	Sector Roundtable - 3B: Clean Water
17:15-18:15	Networking Cocktail
Tuesday, 8 September 2009	
8:00-8:30	Conference Registration
8:30-9:30	Plenary Session 2: Job Creation and the Green Collar Economy
9:30-10:15	Plenary Session 3A: Green Financing: Energy Efficiency
10:15-10:35	Coffee Break
10:35-11:20	Plenary Session 3B: Green Financing: Getting It Done and Keeping Control
11:20-12:20	Plenary Session 4: Joint Innovation and Technology Transfer – New Ideas and Best Practices
12:20-13:30	Networking Lunch
13:30-14:30	Plenary Session 5: Climate Change: Opportunity and Challenge
14:30-15:15	Conference Wrap-Up Session
15:15-15:30	Coffee Break
15:30-17:00	Catalyst Session 1A: Solar Technologies
	Catalyst Session 1B: Electric Vehicles
17:00-17:15	Coffee Break
17:15-18:30	Catalyst Session 2A: Advanced Coal
	Catalyst Session 2B: Sustainable Biofuels for the Marine & Aviation Industry

Session Descriptions – Day 1

Monday, 7 September 2009

8:00-8:30	Conference Registration	4/F Grand Ballroom
8:30-8:45	Conference Opening	
	Brenda Foster, President, AmCham Shanghai J. Norwell Coquillard, Chairman of the Board of Governors, AmCham Shanghai & President, Cargill Investments (China), Ltd. Bruce Pickering, Executive Director, the Asia Society Beatrice Camp, Consul General, U.S. Consulate	
8:45-10:30	Introduction	
	Dennis Bracy, Chief Executive Officer, U.S.-China Clean Energy Forum	
	Leadership & Collaboration – The Road Ahead	
	The United States and China are the world's two largest importers of oil, consumers of coal and emitters of greenhouse gas. They also have the potential to become world leaders in developing and deploying green technologies. To address their common problems, they have agreed to pursue common solutions by entering into various cooperative energy agreements. To turn these agreements and good intentions into action, it is essential that concrete steps be taken immediately to remove the various impediments that have prevented the two countries from working together in a truly joint partnership.	
	Leaders from both countries will share what can be gained from cooperation and joint Greentech leadership, and will reinforce their commitment to the U.S.-China Clean Energy Forum's <i>Eight Initiatives for U.S.-China Clean Energy Cooperation</i> .	
	Over the last two years, the Clean Energy Forum has formed working groups made up of experts in energy, finance, law and public policy from both countries and held a series of high-level meetings in Beijing and Seattle. These forums, attended by leading political and business figures and experts, explore feasible ways of cooperation between the two countries in clean energy and alternative fuels. Through that collaborative process, the Clean Energy Forum has developed Eight Initiatives—supported equally by both sides—for transforming the energy systems of both countries. Those initiatives will be presented and discussed in detail by the various participants throughout this conference.	
	Speakers: Fu Zhihuan, Chairman, Finance Committee, 10 th National People's Congress Maria Cantwell, U.S. Senator (D-WA), Chairman, Subcommittee on Energy	
	U.S.-China Clean Energy Forum Signing Ceremony	
Han Wenke, Director General, Professor, Energy Research Institute, National Development and Reform Commission (NDRC) & Co-Chairman, U.S.-China Clean Energy Forum Stanley H. Barer, Chairman Emeritus of Saltchuk Resources & Co-Chairman, U.S.-China Clean Energy Forum		
Introduction to the Energy Cooperation Program		
David C. Wang, President, Boeing China		
11:00-12:00	Plenary Session 1: Leadership & Collaboration – A Conversation with Market Defining Executives	4/F Grand Ballroom
	All of the Senior Executives in this session not only lead, but help define, the markets they participate in. They each have a deep, personal commitment to sustainability. This session will be about how cooperation among likeminded leaders can catalyze action and accelerate the growth of Greentech. Moderator: James T. Areddy, Correspondent, The Wall Street Journal (Shanghai) Panelists: Jeremy Burks, Global Executive Director, Advanced Interface Materials Business, Vice President, China, Dow Corning Charles W. M. Chan, Director of Business Development, Shui On Land Development Limited & Executive Director, Dalian Software Park Shui On Development Co., Ltd. Hunter Jiang, Executive President, GCL-Poly Energy Holdings Limited Tina Ju, Founding and Managing Partner, KPCB China Lin Liangqi, CEO, Philips Lighting Commercial - Greater China Mark Norbom, Chairman & CEO, General Electric (China) Zhengrong Shi, CEO, Suntech	

<p>13:15-13:30</p>	<p>China Greentech Initiative Introduction</p> <p>The primary content of the 'Greentech – A Call to Action' event is founded on the work of The China Greentech Initiative and its unbiased analysis that derives from an open research process built on market facts and input from over 200 industry participants. It is a tangible example of the power of collaboration to drive action across seven Greentech market segments in China.</p> <p>All roundtable sessions in the afternoon will commence with a brief presentation of the China Greentech Report findings, followed by a professionally moderated discussion, including audience Q&A with industry leaders who have been collaborating to define Greentech market opportunities, barriers and recommendations to accelerate market progress. Their views on what's hot, what's not and why are based on China Greentech Initiative facts and findings resulting from an eight month open research process. Simultaneous translation is available for all sessions.</p> <p>Topics covered in all eight afternoon session are based on the seven market sectors defined by the China Greentech Initiative (Green buildings will be covered in two sessions, one focused on Product based systems & solution, and the second focused on Integrated Design / Eco-City solutions). Each session's presentation will present market opportunities according to time and stakeholder, in addition to market barriers and solutions to accelerate development as defined by the <i>China Greentech Report</i>.</p> <p>Speaker: Ellen G. Carberry and Randall S. Hancock, Founding Partners, China Greentech Initiative</p>	<p>4/F Grand Ballroom</p>
<p>13:30-14:30</p>	<p>Sector Roundtable 1A: Green Buildings</p> <p>Moderator: China Greentech Initiative</p> <p>Panelists: Junus Hanitio, General Electric Rory MacPherson, Director of Investor Relations, Suntech Tom McCawley, General Manager, Energy Solutions AP, Owens Corning Magali Menant, Head of Department, Building, Energy & Environment, econet Frank Rexach, VP & GM, AP, Middle East, Latin America, Haworth Sean Shen, Director of Public Sector, Dell Robin Xuan, Director Solutions, Cisco Zeng Yongqin, Senior Director, Philips Derek Yung, GCG Sales Director, Lutron</p> <p>Sector Roundtable 1B: Cleaner Conventional Energy</p> <p>Moderator: China Greentech Initiative</p> <p>Panelists: Will Latta, CEO / Founder, LP Amina Kirk Livingston, Senior Vice President, IMW Luo Zhiyang, Director, Power and Environmental Policy, Alstom Ouyang Jun, Associate Director, APCO Worldwide Perry D. Smith, Senior Vice President & Managing Director, GreatPoint Energy, Inc. Sun Haitao, Hitachi Sung Mingsung, Chief Representative, Asia Pacific, Clean Air Task Force Wu Yuxiang, VP & SM, Liaoning Huafu Zhang Fuming, Vice President, BJ Shougang (Beijing Capital Steel) Zhang Yong, Partner, Qiming Weichuang Venture Capital Management</p>	<p>Room TBD</p> <p>Room TBD</p>

13:30-14:30	<p>Sector Roundtable 1C: SMART Grid</p> <p>Moderator: China Greentech Initiative</p> <p>Panelists: Melissa Guzy, Managing Director, VantagePoint Venture Partner Martin Hauske, Executive, Energy & Utilities Industry IBM Growth Markets Unit Steven Lei, Business Development Manager, Cisco Systems (China) Network Technology Co., Ltd. Marc Lippmann, Vice President International Business Development, Itron International Jonathan Schieber, Reporter, Dow Jones Newswires (Shanghai) Wen Yonghong, Mitsubishi Steve Wittrig, Director, Advanced Technologies Group Research and Technology, BP</p>	Room TBD
14:45-15:45	<p>Sector Roundtable 2A: Green Buildings</p> <p>Moderator: China Greentech Initiative</p> <p>Panelists: Vic Arrington, Executive Vice President, Future Generations Joe Huang, Whitebox Technologies Dave Martin, General Manager, Spaceframe Construction & Engineering Co., Ltd. David Nieh, General Manager, Shui On Land Frederick Wong, Associate, Arup & Partners Ltd. Martin Woods, Executive Director, Project Management Asia, CB Richard Ellis Ricky Yao, General Manager, RCC China</p> <p>Sector Roundtable 2B: Clean Industry</p> <p>Moderator: China Greentech Initiative</p> <p>Panelists: Alessandro Bisagni, Senior Environmental Consultant, Arup Mark Cotter, Operations Director, Haworth Kou Yande, Director of Power Design Division, Beijing Capital Steel Hans Sun, W.L. Gore Industrial Products Ming Tan, National Instruments Wang Jingmin, CPCIA Wang Yanjia, Professor, Nuclear Energy Dept., ESCO Expert, Tsinghua University Wu Yuxiang, VP & SM, Liaoning Huafu Zhou Yongqiang, Assistant to Secretary General, Chinese Environmental Service Industry Association (CESIA)</p> <p>Sector Roundtable 2C: Cleaner Transportation</p> <p>Presenter: Hermes Sun</p> <p>Moderator: Randy Hancock, China Greentech Initiative</p> <p>Panelists: Mike Chang, Chairman, Amperex Technology Limited Robert Early, ICET Sandeep Kumar, CEO, Microstaq Shomik Mehndiratta, Senior Transportation Specialist, The World Bank Group Avery H. Nelson III, Environmental Technologies, China General Manager, Corning Fred Ni, General Manager, BYD America Qi Yong, Business Development Manager, Cisco Simon Xie, Sales & Marketing Director, Modine Tay Yoshitani, CEO, Port of Seattle</p>	Room TBD

16:15-17:15	<p>Sector Roundtable 3A: Renewable Energy</p>	Room TBD
	<p>Moderator: China Greentech Initiative</p> <p>Panelists: Andrew Aldridge, Director, Greater China, Climate Change Capital Paul Cooper, Managing Director, Sixtron Jim Finn, Resident Managing Director, United Solar Ovonix Reggie Lai, Senior Associate Director, APCO Worldwide Tom Lynch, Director, Strategy and Business Development, Corning Greater China William Wang, Director & CFO, Zhongde Waste Holly Wu, Marketing Director, Suntech Eva Xie, Senior Investment Manager, Beijing Tianrun New Energy</p>	
	<p>Sector Roundtable 3B: Clean Water</p>	
	<p>Moderator: China Greentech Initiative</p> <p>Panelists: Frank Belitz, Director, Renewable Energy & Environmental Finance, Standard Chartered Bank Kou Yande, Director of Power Design Division, BJ Shougang (Beijing Capital Steel) Jeff Li, Agilent Lin Jian, Assistant Marketing Manager Treatment, ITT Ma Lesi, Sound Zhang Fuming, Vice President, BJ Shougang (Beijing Capital Steel) Zhao Lijian, Program Officer for Environmental, The Asia Foundation Beijing Zhou Yongqiang, Assistant to Secretary General, Chinese Environmental Service Industry Association (CESIA)</p>	

Session Descriptions – Day 2

Tuesday, 8 September 2009

8:00-8:30	Conference Registration	4/F Grand Ballroom
8:30-9:30	<p>Plenary Session 2: Job Creation and the Green Collar Economy</p> <p>The Green Collar Economy is envisioned as a way of fueling economic growth while tackling environmental and energy challenges. The concept seeks to put in place the incentives and programs that will create new jobs across the spectrum of worker skills in fields that will help save energy, expand the supply of renewable energy, and produce other 'green' products and services. Is this just a dream, or is it a new growth engine just waiting for the right drivers?</p> <p>Moderator: Kristen Durham, Senior Analyst & China Activities Coordinator, Bay Area Council</p> <p>Panelists: Dr. Woodrow (Woody) W. Clark II, MA³ Ph.D., Co-recipient of the 2007 Nobel Peace Prize Mitch Daniels, Governor of Indiana Orville Schell, Director, Arthur Ross Center on U.S.-China Relations, Asia Society</p>	
9:30-10:15	<p>Plenary Session 3A: Green Financing – Energy Efficiency</p> <p>Developing new Greentech solutions and improving energy efficiency costs money. Today, most experts believe that the whole financing process will need to change if we are to translate good intentions into dramatic action. The panel will discuss how companies can acquire the funds necessary to execute the vast amount of work that need to be done to fix our planet, and what governments can do in terms of policy promotion that to encourage rapid deployment of clean energy technologies and efficiency improvement.</p> <p>Moderator: Dennis Bracy, Chief Executive Officer, U.S.-China Clean Energy Forum</p> <p>Panelists: Jia Zhijie, Vice Chairman of the Finance Committee, 10th National People's Congress Jin Jiaman, Executive Director, Global Environmental Institute Mark Levine, Director, China Program, Lawrence Berkeley National Laboratory Dominic Yin, Chairman, Hong Kong Association of Energy Services Companies (ESCO)</p>	4/F Grand Ballroom
10:35-11:20	<p>Plenary Session 3B: Green Financing - Getting It Done and Keeping Control</p> <p>Deploying private capital to drive innovation and growth Greentech provides an array of opportunities for investors and is attracting high levels of interest from private equity and other providers of capital. Deployment of private capital to fund early stage innovation, through development, demonstration, commercialisation and growth will be critical in enabling Chinese greentech companies to meet the demands of the market at home and overseas. Our second panel of financial experts will discuss the opportunities they see for private equity, venture capital and other providers of finance to enter this market, the barriers and risks in doing so, and the steps that could be taken to free up flows of funds.</p> <p>Moderator: Matthew Phillips, Partner, PricewaterhouseCoopers</p> <p>Panelists: Melissa Guzy, Managing Director, VantagePoint Venture Partners Gary Rieschel, Founder and Managing Director, Qiming Weichuang Venture Capital Management Brad Sterley, Director, Renewable Energy & Environmental Finance, Standard Chartered Bank Eva Xie, Senior Investment Manager, Beijing Tianrun New Energy</p>	

11:20-12:20	<p>Plenary Session 4: Joint Innovation and Technology Transfer - New Ideas and Best Practices</p> <p>Innovation will provide us new solutions to fight climate change and the best way to foster innovation is to protect intellectual property rights. What happens, however, when developing countries say they need new technologies to reduce their carbon emissions, but can't pay for them? Is technology transfer the answer, or does joint innovation provide the best solution?</p> <p>Moderator: Rocky Lee, Partner, DLA Piper</p> <p>Panelists: Frances Beinecke, President, Natural Resources Defense Council (NRDC) Gu Baoshan, Director, CCS Solutions, Alstom Dieter Heinz, Head of the Process Technology Division, Bayer Technology Services Asia Kenneth Jarrett, Vice Chairman for Greater China, APCO Worldwide Zhang Fuming, Vice President, Beijing Capital Steel</p>	4/F Grand Ballroom
13:30-14:30	<p>Plenary Session 5: Climate Change - Opportunity and Challenge</p> <p>Our planet is in trouble – full stop. Traditional technological and policy approaches are proving inadequate to address the challenges we face. The global nature of this issue and the divide between “developed” and “developing” countries has raised difficult questions about justice, equity, and fair trade. Can we find a way to bridge the divide and develop solutions that preserve our planet while allowing our economies to continue to grow? With three months before talks in Copenhagen, our panel of international experts will discuss and share their points of view on these contentious issues.</p> <p>Moderator: Anne Arquit Niederberger, Policy Solutions</p> <p>Panelists: Richard Gledhill, Global Leader Climate Change & Carbon Markets, PricewaterhouseCoopers Susanne Hyldelund, Consul General, the Danish Consulate General, Shanghai, China Shaun Mays, CEO, Climate Change Capital Changhua Wu, Director, The Climate Group</p>	4/F Grand Ballroom
14:30-15:15	<p>Conference Wrap-Up Session</p> <p>Moderator: Jonathan Shieber, Reporter, Dow Jones Newswires (Shanghai)</p> <p>Panelists: Dennis Bracy, Chief Executive Officer, U.S.-China Clean Energy Forum Ellen G. Carberry & Randall S. Hancock, Founding and Managing Directors, China Greentech Initiative Ruth Dobson, Partner, Advisory Services, PricewaterhouseCoopers Charles R. McElwee & Tom McCawley, Chair & Vice-Chair, Environment Committee, AmCham Shanghai Bruce Pickering, Executive Director, the Asia Society</p> <p>Note: Conference Wrap-Up Session to be followed by Press Conference</p>	4/F Grand Ballroom

	<p>Catalyst Sessions</p> <p>Catalyst Sessions have been architected for senior decision makers who materially participate in the value chains being discussed. (Applications for participation in Catalyst Sessions will be screened.) Each session will be moderated by a partner from PwC with assistance from the China Greentech Initiative and are based on topics defined and agreed to by the U.S.-China Clean Energy Forum as part of its recommendations to the two countries' governments. Catalyst Session topics are drawn from the U.S.-China Clean Energy Forum's <i>Eight Initiatives for U.S.-China Clean Energy Cooperation</i>. Sessions will be co-chaired by two industry leaders to define focus areas for collaboration and 'catalyze' market action.</p>		
15:30-17:00	<p>Catalyst Session 1A: Solar Technologies</p> <p>The goal of this session is to increase efficiency and lower the manufacturing costs of solar photovoltaic, concentrated solar and solar hot water systems to make them competitive with traditional thermal resources, and specifically to align on key barriers within the value chain that, if overcome, would result in to-be-defined ambitious and actionable goal realization by 2015.</p>	<p>Catalyst Session 1B: Electric Vehicles</p> <p>The goal of this session is to support the rollout of hybrid and pure electric motor vehicles by aggressively building infrastructure for recharging, conducting joint research and development of battery technology and developing standards that will maximize opportunities for trade and job creation, and specifically to align on key barriers that, if overcome, would result in the aggressive roll of at least 600,000 vehicles the U.S. & China combined by 2015.</p>	5/F
	<p>Moderator: Graham Matthews, Partner, PricewaterhouseCoopers</p> <p>Co-chairs: Charles Gay, President, Solar Global, Applied Materials</p>	<p>Moderator: Ruth Dobson, Partner, Advisory Services, PricewaterhouseCoopers</p> <p>Co-chairs: Paul Gao, Chery Fred Ni, General Manager, BYD America</p>	
17:15-18:30	<p>Catalyst Session 2A: Advanced Coal</p> <p>China and the U.S. are the world's largest consumers of coal and the world leaders in greenhouse gas emissions. The goal of this session is to accelerate development of advanced coal technologies, ensuring that information is shared regarding what components and practices work best and which will result in the rapid deployment of cleaner, lower cost coal plants. The goal of this session is to define key barriers that, if overcome, would result in ambitious yet feasible goals we will establish together for 2015.</p>	<p>Catalyst Session 2B: Sustainable Biofuels for the Marine & Aviation Industry</p> <p>Unlike automobiles, airplanes and ships cannot rely on batteries for power, so there is great potential to develop sustainable bio-fuels to reduce net carbon emissions and increase energy efficiency. The goal of this session is to accelerate the development of sustainable bio-energy fuels and transportation technologies for the aviation and maritime industries by specifically defining key barriers that, if overcome, would result in to-be-defined ambitious and actionable goal realization by 2015.</p>	5/F
	<p>Moderator: Richard Gledhill, Global Leader Climate Change & Carbon, PricewaterhouseCoopers</p> <p>Co-chairs: Rod Quinn, Pacific Northwest National Laboratory Zhang Yousheng, Deputy Director, Center for Environmental Conservation, Energy Research Institute</p>	<p>Moderator: Ruth Dobson, Partner, Advisory Services, PricewaterhouseCoopers</p> <p>Co-chairs: David C. Wang, President, Boeing China Xu Changdong, Hiller Helicopters</p>	

Key Partners

 <p>The American Chamber of Commerce in Shanghai 上海美国商会</p>	<p>The American Chamber of Commerce in Shanghai, known as the "Voice of American Business" in China, is the largest and fastest growing American Chamber in the Asia Pacific region. Founded in 1915, AmCham Shanghai was the third American Chamber established outside the United States. As a non-profit, non-partisan business organization, AmCham Shanghai is committed to the principals of free trade, open markets, private enterprise and the unrestricted flow of information.</p>
	<p>Asia Society is the leading global organization working to strengthen relationships and promote understanding among the people, leaders, and institutions of Asia and the United States. We seek to enhance dialogue, encourage creative expression, and generate new ideas across the fields of policy, business, education, arts, and culture. Founded in 1956, Asia Society is a nonpartisan, nonprofit educational institution with offices in Hong Kong, Houston, Los Angeles, Manila, Melbourne, Mumbai, New York, San Francisco, Shanghai, and Washington, DC.</p>
 <p>中美清洁能源论坛 US-CHINA Clean Energy Forum</p>	<p>The U.S. - China Clean Energy Forum (www.cleanenergyforum.org) is a non-profit, private-sector organization made up of leaders from both countries who share a commitment to increasing bilateral cooperation on clean energy and efficiency. The Forum's mission is to recommend specific and transformational actions to the governments of the United States and China to improve energy efficiency and accelerate the deployment of clean energy. Over the last two years, the Clean Energy Forum formed working groups made up of experts in energy, finance, law and public policy from both countries and held a series of high-level meetings in Beijing and Seattle attended by leading political and business figures and experts to explore feasible ways of cooperation between the two countries in clean energy and alternative fuels. Through that collaborative process, the Clean Energy Forum has developed Eight Initiatives—supported equally by both sides—for transforming the energy systems of both countries. Those initiatives will be presented and discussed in detail by the participants in this conference.</p>
 <p>中国绿色科技 China Greentech Initiative</p>	<p>The China Greentech Initiative (CGTI) is an open source, commercial collaboration of 80 of the world's leading technology and service companies, entrepreneurs, investors, NGOs and policy advisors. Through the China Greentech Initiative, these organizations have come together to define Greentech market opportunities and solutions which will contribute to a sustainable China and world. The China Greentech Report, the first deliverable of the Initiative, provides cross-sectoral analysis of the market and environmental issues facing China, the country's regulatory response, the available technical solutions that can be used to address these issues and key development challenges and opportunities to accelerate greentech market growth. The Report demonstrates that the market potential is huge, that changes in the Chinese Government's policy are a positive driver, and that China is innovating at the intersection of technology and commercial opportunity. The China Greentech Initiative was co-created by Ellen G. Carbery and Randall S. Hancock, and is produced by MangoStrategy, LLC. The Initiative's Founding Partners are PricewaterhouseCoopers and the American Chamber of Commerce - Shanghai.</p>
	<p>PricewaterhouseCoopers provides industry-focused assurance, tax and advisory services to build public trust and enhance value for its clients and their stakeholders. More than 155,000 people in 153 countries across our network share their thinking, experience and solutions to develop fresh perspectives and practical advice. PricewaterhouseCoopers China, Hong Kong and Singapore operate on a combined basis, subject to local applicable laws. Taken together, we have more than 460 partners and a strength of 13,000 people. The firm provides a wide range of services to help organisations solve business issues, identify and maximise opportunities. Our industry specialisation enables us to identify trends and customise solutions for your sector of interest. Each line of service is staffed with highly qualified, experienced professionals and leaders in our profession. These resources, combined with our global network, allow us to provide the support your need wherever you may be located.</p>
	<p>The Bay Area Council is a business-sponsored, public-policy advocacy organization for the nine-county Bay Area. The Council proactively advocates for a strong economy, a vital business environment, and a better quality of life for everyone who lives in the Bay Area. Founded in 1945, as a way for the region's business community and like-minded individuals to concentrate and coordinate their efforts, the Bay Area Council is widely respected by elected officials, policy makers and other civic leaders as the regional voice of business in the Bay Area. Today, more than 275 of the largest employers in the region support the Bay Area Council and offer their CEO or top executive as a member.</p>
 <p>旧金山市驻华办公室</p>	<p>ChinaSF is an economic development platform supporting business exchange between China and San Francisco. It is a partnership between the City of San Francisco Mayor's Office and the San Francisco Center for Economic Development. With an office in Shanghai and in San Francisco, it is able to provide bi-lingual cross-border support to Chinese businesses interested in expanding business operations to North America. We are here to help—please contact us.</p>
	<p>Lodge 9 is a media production company based in Beijing. They produce public broadcast documentary content, corporate marketing media and training media focused exclusively on China's environment and the expansion of China's green technology industries. Lodge 9 is currently moving into production on an international broadcast series partnered with National Geographic International called 'Red Hot Green China'. This will be a television series and a feature documentary for cinematic release. For a trailer, please see www.redhotgreenchina.com</p> <p>Red Hot Green China offers broadcast-quality, high level and bilingual video production services to companies focused on sustainable development in China. Please contact us at info@redhotgreenchina.com</p>

Greentech: A Call to Action

Date:	Monday, 7 September 2009 & Tuesday, 8 September 2009
Venue:	Shanghai World Financial Center, 4th Floor Grand Ballroom 上海环球金融中心 4 楼大宴会厅
Address:	100 Century Avenue, Pudong New Area 上海市浦东新区世纪大道 100 号

All Prices are in RMB	Member*	Non-Member
General Conference – Early Bird	1,400	1,800
General Conference – After August 28 th	2,000	2,400

Member price is available to all members of the following organizations: • AmCham Shanghai • Asia Society • U.S.–China Clean Energy Forum • China Greentech Initiative • Bay Area Council • Shanghai-Hong Kong Council for the Promotion and Development of Yangtze • San Francisco Center for Economic Development • AmCham South China • AmCham Southwest China • European Union Chamber of Commerce in China • AmCham Hong Kong

General Conference ticket includes entry to all sessions for two days (participation in Catalyst Sessions limited, as described below)

Applicants for **Catalyst Sessions** will be screened to ensure participation of senior decision makers who materially participate in the value chains being discussed. All approved Catalyst Session participants will also receive one VIP pass to the Cocktail Reception hosted at the Shui On Land Clubhouse in XinTianDi on Sunday, September 6th.

Name:	
Title:	
Company Name:	
Telephone:	
Email:	
<input type="checkbox"/> Member	
<input type="checkbox"/> Non-Member	
Member Organization Name:	

Catalyst Session applicants only (optional): In the space below, please indicate which Catalyst Session you wish to attend and define how your business materially participates in the industry sector to be discussed. Participation is limited to 30 executive-level decision makers (GM level in most companies) per session. *Qualified applicants will be admitted on a first-come, first serve basis.*

I wish to purchase the following General Conference tickets:

Member Qty. ____
Non-member Qty. ____

2 ways to secure your ticket:

- In-person:** Bring this RSVP form with payment to the AmCham Shanghai office (Shanghai Centre, Suite 568, 1376 Nanjing West Road) to pay with RMB cash or USD cash. (Fax not accepted). All tickets must be prepaid.
- Online:** Pay online through the Asia Society (USD only) at <https://secure.acceptiva.com/?cst=050c69>.

Tickets will be sold on a first come, first serve basis.
No tickets will be sold after Friday, September 4, 2009.

Cancellation Policy: Cancellations made before 5:00PM Friday, 28 August 2009 will receive a 100% refund. Cancellations made after 5:00PM Friday, 28 August 2009 will not be eligible for any refund.

Inquiries:
contact Karen Qiu at (+86 21) 6279-7119 ext. 5652,
or email karen.qiu@amcham-shanghai.org.