

FOR IMMEDIATE RELEASE

3M JOINS AS INNOVATION SPONSOR FOR THE USA PAVILION AT THE SHANGHAI WORLD EXPO IN 2010

The USA Pavilion organizers are delighted to announce that 3M will join as an Innovation Sponsor of the USA Pavilion at the 2010 World Expo in Shanghai. 3M will showcase environmentally sustainable products and services through the duration of Expo within the USA Pavilion.

Ellen Eliasoph, Co-Chair of the USA Pavilion Organization, remarked: "We are thrilled to announce our first confirmed sponsorship for the USA National Pavilion and look forward to partnering with 3M to demonstrate how sustainable technologies can promote better cities and better lives."

"We are delighted to welcome 3M as an official sponsor of the USA National Pavilion at the World Expo in Shanghai," said U.S. Consul General in Shanghai, Beatrice Camp. "The Expo offers us an opportunity to showcase American innovation, opportunity, and culture to the 70 million visitors expected to attend from China and around the globe."

Kenneth Yu, Managing Director of 3M China, said, "We are glad that 3M has become the first official sponsor of the USA National Pavilion. 3M is renowned for its innovation. We have previous experience in support of the Olympic events in 2008 -- including construction of the Bird's Nest. I believe that with 3M's diversified technologies and dedicated team, we will be a trusted partner of the USA Pavilion organization for the building of a 'Green & Innovative' USA Pavilion."

The Shanghai World Expo 2010 will be held from May 1 through October 31. It is slated to be the biggest event in human history, with a projected 70 million attendees. This will be China's first role as host of a world expo; and 95 percent of all the Expo attendees are expected to come from Mainland China.

At 60,000 square feet, the USA National Pavilion will be one of the largest pavilions at the World Expo 2010. It will showcase American culture, values, and businesses in China's most dynamic city while celebrating the friendship between the U.S. and China.

In accordance with U.S. legal requirements, the USA Pavilion is being funded and operated through a non-profit organization. The entity is co-chaired by Ellen Eliasoph and Nick Winslow. The U.S. Department of State is prohibited by Federal Law from spending appropriated funds to participate in expositions such as World Expo Shanghai 2010. Therefore, U.S. private sector participation is essential to raise the necessary funds to design, build and operate the USA Pavilion.

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