

**Department of Energy**  
**Washington, DC 20585**

**MARK GINSBERG**  
Senior Executive  
Energy Efficiency and Renewable Energy  
U.S. Department of Energy

Mark Ginsberg was appointed by the Assistant Secretary for Energy Efficiency and Renewable Energy (EERE) to serve on a newly created EERE Board of Directors, effective July 1, 2002, as a Senior Executive Adviser. In that capacity, Mr. Ginsberg and the Board direct EERE policy, strategies and budgets and serve as “ambassadors” for EERE. As a Senior Executive Advisor to the Assistant Secretary, his portfolio includes energy efficiency, renewable energy, and climate change technologies, with an emphasis on international activities, including work on Zero Energy Buildings and Communities, with primary emphasis on China and India.

Mark Ginsberg served as Deputy Assistant Secretary for the Office of Building Technology, State and Community Programs (BTS) from July, 1997 to July, 2002. In that position, Mr. Ginsberg oversaw a comprehensive set of programs to make buildings, equipment and appliances more energy efficient; support state, community and low income energy programs; and pave the way for a healthy and prosperous future through high efficiency research and development, building codes and appliance standards.

From December, 1991, until July 1997, Mark directed the Federal Energy Management Program, where he provided leadership for Federal agencies to reduce energy consumption \$1 billion in their 500,000 buildings. Prior to joining the Department of Energy in 1991, Mr. Ginsberg served as Director of the Arizona Energy Office, which was a division of the Department of Commerce, where Mr. Ginsberg oversaw energy and solar programs and helped make the connection between energy efficiency and economic development.

Mr. Ginsberg has received numerous recognitions for his work. The US Green Building Council established a Ginsberg Fellow to pursue his research goals and the Alliance to Save Energy presented its Lifetime Achievement Award to him. More recently, Ginsberg was one of 25 inductees into the Energy Efficiency Forum Hall of Fame.

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