



Media Advisory

**AmCham Shanghai and Asia Society presents *Green Cities: A Call to Action***  
September 16-18 at Pudong Shangri-La, Shanghai

With its sustainable urbanization theme "Better City, Better Life," the Shanghai 2010 World Expo has provided a promising glimpse of the green cities of the future. But what do businesses and governments need to do now to make this vision a reality in our lifetime? The AmCham Shanghai 2010 Sustainability Conference **Green Cities: A Call to Action** aims to catalyze business opportunities for companies across the urban development value chain in China.

Top U.S. and Chinese policy makers, executives from leading companies and service providers, entrepreneurs, investors, NGOs and more than 100 global thought leaders will convene at **Green Cities: A Call to Action** co-organized by AmCham Shanghai and the Asia Society.

Media will have the opportunity to engage keynote speakers and conference panelists at Q&A sessions and in scheduled one-on-one interviews during the course of the two day event.

This is the second annual sustainable conference AmCham Shanghai is hosting in China, following last year's success of the **Genentech: A Call to Action** conference and is the sister conference with the upcoming **Green Finance: A Call To Action** to be held in San Francisco on December 8, 2010.

Click [here](#) for a full conference brochure and agenda.

**WHAT:** *Green Cities: A Call to Action*  
**WHEN:** September 16-18, 2010  
**WHERE:** Pudong Shangri-La, Tower 2, 33 Fu Cheng Road  
**RSVP:** **RSVP in advance is mandatory.** Please RSVP to Weina Yang, [weina.yang@amcham-shanghai.org](mailto:weina.yang@amcham-shanghai.org), **by Wednesday, September 15.**