



## AmCham Shanghai's 4th Annual Corporate Social Responsibility Conference and Awards Thursday, October 30, 2008 Sponsorship Opportunities

### Corporate Citizenship for Today and Tomorrow

The American Chamber of Commerce in Shanghai will present its 4th Annual Corporate Social Responsibility Conference and Awards on Thursday, October 30, 2008 at The Hilton Shanghai.

The full day event aims to highlight critical aspects for initiating, implementing and communicating Corporate Social Responsibility (CSR) issues effectively. Corporate executives, NGO representatives and academics will gain insights into how leading companies are driving their CSR initiatives forward.

The CSR Conference and Awards is not only a golden opportunity to gain valuable perspectives on the role of corporate citizenship and business CSR committed to developing economies, but a platform for your company to receive high visibility from a very exclusive sponsorship opportunity.



### Exclusive Luncheon Sponsor

#### **Sponsorship rate:**

Member: RMB35,000

Non-Member: RMB45,500

#### **Tickets:**

Two conference tickets

#### **Exposure at the Conference:**

1. A booth no larger than 3m x 3m will be set up throughout the conference. Sponsor is responsible for managing booth and providing all supplies;
2. One full-page ad in the conference information book;
3. Sponsor's logo will be displayed on the backdrop at the luncheon venue;
4. AmCham Shanghai will design a welcome card with sponsor's corporate logo and a 100-word company profile to be placed on the table in front of each guest;
5. A floor-mounted banner with sponsor's logo will be displayed at the entrance of the luncheon venue;
6. Acknowledgement of sponsorship during the opening remarks of the lunch session.

#### **Pre- and Post-Conference Exposure:**

1. A minimum of two emails with sponsor's logo and hyperlink will be sent to announce the CSR Conference.
2. Sponsor's logo will be placed on the post-conference write up in the December issue of *Insight* monthly magazine.

#### **CSR Conference Webpage Exposure:**

Sponsor's logo and hyperlink will be placed on the CSR Conference webpage.

AmCham Shanghai reserves the right to limit sponsorship, determine the suitability of sponsorship, and allocate the use of funds.



# Commitment Form

Sponsorship deadline is Thursday, October 16, 2008

**Yes, we are interested in sponsoring the 4<sup>th</sup> Annual Corporate Social Responsibility Conference and Awards - please include us as a sponsor!**

**Sponsor Information:**

Company Name:	( <input type="checkbox"/> Member / <input type="checkbox"/> Non-Member)		
Contact Person:		Email:	
Tel:		Fax:	
Company address:			

<u>Sponsorship Category</u>	<u>Member</u>	<u>Non-Member</u>
* Exclusive Luncheon Sponsor	<input type="checkbox"/> RMB35,000	<input type="checkbox"/> RMB45,500

By signing below, (insert company name) \_\_\_\_\_ agrees to the following terms and conditions as a sponsor for the 4<sup>th</sup> Annual Corporate Social Responsibility Conference and Awards:

1. The above sponsored cash donation is non-refundable once sponsorship has been confirmed.
2. AmCham Shanghai will refund the donation only if the conference is cancelled.
3. If cancellation occurs, AmCham Shanghai will not be committed to providing the above mentioned sponsorship exposure and acknowledgement.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Company Stamp:** \_\_\_\_\_

<b>For more information, please contact:</b>	
<b>Sophia Chen, Marketing Assistant Manager</b> Tel: 6279-7119 x 5667 Fax: 6279-7643 <a href="mailto:sophia.chen@amcham-shanghai.org">sophia.chen@amcham-shanghai.org</a>	<b>Karen Yuen, Director, Business Development and Marketing</b> Tel: 6279-8966 Fax: 6279-7643 <a href="mailto:karen.yuen@amcham-shanghai.org">karen.yuen@amcham-shanghai.org</a>